Digital Photography in Instruction

MEDT 7466

Department of Educational Technology & Foundations
College of Education at the University of West Georgia

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Digital Storytelling Assignment Form & Rubric

Year: Semester Term:

This assignment may be completed individually or in a group with no more than 5 per group. Please provide the following information:

    A.   Student name or names of all students in the group:

    B.   Group name:

    C.   Digital Story title:

    D.   Purpose statement (for the digital story, what purpose does it serve?):

    E.   Objective statement(s):

    F.   Educational standards being targeted:

    G.   Works cited or reference list:

H. Three additional tags (also posted in Flickr) – other than the required tag "DSP"
    (1)   , (2)   , (3)

I. A working hyperlink to the original photos used to make the digital story:

J. A working hyperlink to the final digital story:

K. The time stamp from Flickr:

L. Write several sentences to answer the following questions:
    a. What were the strengths and weaknesses of the digital story?

    b. What would you change if you were going to re-make the digital story?

Digital Storytelling Rubric

Objective/Criteria	Performance Indicators		
	Exemplary	**Competent**	**Emerging**
Communication Quality	(20 points) The message of the digital story is crystal clear, no ambiguity or wandering. Everything in the digital story is purposeful communication. If words or text are used the message is communicated very clearly and the words enhance the story.	(17.5 points) The message of the digital story is clear most of the time, but occasionally the digital story wanders or gets off track or is unclear. If words or text are used the message is communicated clearly most of the time.	(15.2 points) The message of the digital story is not clear some or most of the time. If words or text are used the message is not always readily apparent.
Purpose	(10 points) The intent is crystal clear, project is interesting and will inspire interest and motivate viewers to remember, adopt, participate, or interact with the idea, event, or topic being presented.	(8.8 points) The intent is relatively clear, project is relatively interesting and may inspire interest or motivate some viewers to remember, adopt, participate, or interact with the idea, event, or topic being presented.	(7.6 points) The intent is unclear, and project is dull and unlikely to inspire interest or motivate viewers to remember, adopt, participate, or interact with the idea, event, or topic being presented.
Photo Quality	(20 points)Photos in Digital story exhibit the following characteristics all of the time: excellent composition, use of color, contrast and tonal range, depth of field and focus. The technical aspects of all photos are excellent.	(17.5 points) Digital story exhibits some or all of the following characteristics most of the time: good composition, use of color, contrast and tonal range, depth of field and focus. The technical aspects of most photos are very good.	(15.2 points) Digital story exhibits some or all of the following characteristics about half of the time: good composition, use of color, contrast and tonal range, depth of field and focus. The technical aspects of most photos could be improved.
Audio Quality	(10 points) Digital story has clear sound, no background noise, and easy to understand voices all of the time. Music and sound effects are always appropriate and at appropriate volume levels all of the time.	(8.8 points) Digital story has clear sound, no background noise, and easy to understand voices most of the time. Music and sound effects are appropriate and at appropriate volume levels most of the time.	(7.6 points) Digital story has unclear sound, background noise, hard to hear or understand voices most of the time. Poor use of music & sound effects.

(Digital Photo Rubric continues on following page)

Digital Storytelling Rubric (continued)

Objective/Criteria	Performance Indicators		
	Exemplary	**Competent**	**Emerging**
Editing	(10 points) Transitions between shots are meaningful and clear all of the time. Digital story effects are always used appropriately and titles are always clear.	(8.8 points) Transitions between shots are meaningful and clear most of the time. Digital story effects are appropriate most of the time and titles are clear most of the time.	(7.6 points) Transitions between shots are meaningful and clear most of the time. Digital story effects are appropriate most of the time, titles are clear most of the time. Transitions between shots are poor or illogical most of the time, and have to reason for being there. Poor use of digital story effects, illegible titles.
Creativity	(10 points) Entire project is creative, packed with new, interesting, and exciting ideas and approaches. Students will be required to be creative as they work on the project.	(8.8 points) Parts of the project show some creativity in design and students will have an opportunity to be creative.	(7.6 points) Little creativity – project includes nothing new, interesting, or exciting.
Bibliography or Reference List	(10 points) Bibliography or Reference List is included and is complete, accurate, and follows the style format perfectly.	(8.8 points) Bibliography or Reference List is included and is mostly complete, accurate, and follows the style format most of the time.	(7.6 points) Bibliography or Reference List is missing, incomplete or does not follow the style format.
Copyright & Fair Use Guidelines	(10 points) Consistently follows all copyright requirements including fair use notice/credits.	(8.8 points) Has mostly accurate fair use notice/ credits and an effort has been made to follow copyright.	(7.6 points) Consistently violates copyright with no fair use notice/ credits; and/or disregards portion limits.
(Out of 100)			

Additional Directions - Submit the following in the online course site:

1. Word doc stating the title, purpose, objective, at least one educational standard and the Works Cited or Reference list. If this is a group project include a list of individual contributions:

2. Attach or link to your story project files and use a zipped folder if there are multiple files:

3. In addition to the digital story, complete a self-critique using the digital story rubric (above) and select your group met the conditions (Exemplary, Competent or Emerging)of the rubric for each criteria:

4. Complete the narrative evaluation and answer the questions:

    o What were the strengths and weaknesses of the digital story?

    o What would you change if you were going to re-make the digital story?

5. Add the required tag "DSP" to your images in the photoblog:

6. Name this file, *MEDT7466_DSP_xxx.docx* (xxx = your name):

7. Submit the completed form:

There are seven (7) final checklist items you need to complete (see above). If the number below is less than seven, you may have forgotten to complete an item. Return and check your list to ensure you completed the item.