

| Why | Fellowship One?

WHY FELLOWSHIP ONE?

The Challenges Are Many

The challenges that churches face vary greatly across the landscape of new church plants, established churches looking to improve, and mega-sized, multi-site churches. Regardless of size or experience, every local church understands that while they may have a God-sized vision, they often have scarce resources.

Churches must find new ways to become more effective and efficient when engaging the groups that they seek to serve – the core, committed, congregation, crowd, and community. The church must identify new tools and new methods to help families address the issues in their lives, and help them become full-time followers of Christ.

How can the church maximize the effectiveness and efficiencies of their efforts while remaining good stewards of the resources God has entrusted to them? *The answer is Fellowship One.*

Fellowship One -- Maximize Ministry, Minimize Administration

Fellowship One, church management software, helps the church to become more effective in ministry and more efficient in administration, with the essential information needed to make ministry decisions. Fellowship One allows you to focus on the reason you began working for the church – to minister to people rather than administer data.



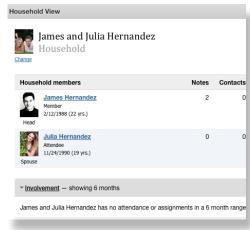


360 DEGREE VIEW OF THE FAMILY

Comprehensive View of the Family

People come to your church desperately seeking help to meet the challenges they face on a daily basis. To adequately serve the families and individuals that call your church home you need an accurate and complete picture of them and their involvement in the church. If the information is incomplete, inaccurate, or stored in several different systems, it makes it nearly impossible to customize your care based on their needs.

Fellowship One provides a comprehensive, 360 degree view of the families and individuals involved in your church. You will have up-to-date information just one click away including their name, age, and contact details; the names and ages of their children; the latest notes and communications between them and the church; a graphical view of their involvement as a participant or volunteer in the church's activities; and, with the proper security, their donation history.



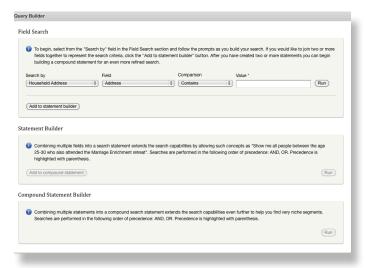
Have photos and attendance information right at your fingertips

Having this vital information available will enable you to tailor your assistance and programs to their specific needs. Fellowship One gives you access to this information anytime, anywhere by simply using a web browser or smart phone.

Find and Manage Your People

If your church has more than 100 people in attendance it can be difficult to find and manage the numerous visitors and members. Fellowship One makes it easy by providing both simple, and advanced, search capabilities with just a few clicks of your mouse or smart phone. Search results include contact information, member status, and their photo to help you easily identify the right person.

When searching for groups of people you can create custom search criteria and save those searches for future use. You can then use the search results and take a number of actions, such as add them to a group, export them to Excel, send them an email, update a common value, or view the parents or children of the people in the list.



Quickly find the infomation you are looking for with Fellowship One query builder.



Improve Your Information Quality

With Fellowship One you will begin to capture and store more information about your congregation than ever before. The quality and accuracy of this information is crucial to making good stewardship decisions. Fellowship One helps you ensure that the information you enter is accurate and remains up-to-date.

As addresses are entered or updated, they are validated against the US Postal Service database prior to being saved. If a duplicate individual is created, tools are provided to find the duplicate and merge them into one. Additionally, when you need to update a field such as membership status for a large group people, Fellowship One makes it easy through its mass action tools.



Fellowship One makes sure addresses are verified to keep your information clean and accurate

CHILDREN'S CHECK-IN & SECURITY

Keeping Children Safe

Growing churches face a number of security challenges each week. Children's security begins with a solid process and proper training. Churches with a smooth, organized and efficient checkin and pick-up process give parents and guardians a feeling of confidence in knowing their children are safe in the care of competent and diligent people.

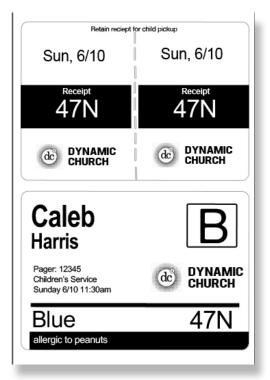
Fellowship One Check-in was designed specifically with child security and safety in mind. For example, each child's name tag has their name, location, special instructions, and a unique, randomly-generated security code that cannot be duplicated. The parental receipt only displays the security code; just enough information to match the child to the proper parent or guardian.

Fast, Easy, and Customizable

Fellowship One Check-in is fast and easy to use by parents and volunteers. It has an intuitive touch-screen interface and can use an optional bar-code reader or fingerprint scanner for an even faster check-in process. Parents can go to any check-in station, whether it's in the church nursery or the main foyer, and check-in their entire family at one time, in one location.

Check-in offers a personal touch with an "assisted" mode where volunteers run the system and personally greet members and visitors. Alternatively, Check-in can be run in "self service" mode where parents can check-in by simply scanning a bar-coded key fob. You can customize the look using pre-defined "themes" or design a custom theme for your ministry, special event or holiday.

The flexibility of Fellowship One Check-in, and its ability to be linked to online event registrations, allows you to use it for a variety of purposes such as nurseries, children's ministries, Vacation Bible School, student activities, camps, retreats, mission trips, and more.



Check-in labels add security and confidence to your check-in process



Leverage check-in themes for fast and easy customization



Tracking Real-Time Attendance

As your church grows, it can be a huge challenge to keep track of each child's location and maintain proper volunteer-to-child ratios. Fellowship One Check-in eliminates the need to run up and down the halls, or even to other buildings, trying to verify a child's location, the number of volunteers in each room and which rooms have reached maximum capacity.

As families check-in for activities, Fellowship One displays real-time counts of the children and volunteers in each room. It also offers centralized management to open and close rooms, or reassign volunteers across the entire church campus.

Because attendance is tracked in real-time, no one is required to manually post attendance during the week. You can leverage the extra time to report on attendance trends and reach out to those who have missed church recently or may need assistance.







Fellowship One provides a simple, easy-to-use solution for check-in

GROW & EMPOWER COMMUNITY

Getting Connected Into A Group

Getting individuals connected into a small group is a proven way to help build community among believers and improve their spiritual growth. Using Fellowship One's group features, visitors and members can search for a group online through your existing website and submit an interest form for one or more groups.

An email notification is sent immediately to the selected lay people serving as group leaders. Group leaders can then respond with information about the small group, and if there is a fit, add that person to the leader's small group.



Search and find small groups with built-in Google maps

Empowering Lay Leaders

Churches that offer a Groups ministry often rely on lay leaders to manage and report on the groups in their care. Some churches have hundreds, or even thousands, of groups to monitor and keep track of which can make the administrative burden seem insurmountable without the proper tools.

Fellowship One can handle everything from a few home groups to thousands of groups focused on different subject areas. You can enable lay leaders to manage and report on the activities of their small groups. The leaders can respond to contact requests, update individual information, communicate with the group, and more, all without burdening the church staff with additional administrative responsibilities.

Monitoring the Health of Groups

Your church staff will want to monitor the health and effectiveness of small groups. With so many groups to manage it can be difficult to get a clear picture of the status of each group, but with Fellowship One, the lay leaders can easily report on the latest information, attendance, prayer requests and more about their group for staff members to review. This eases the administrative time required to provide oversight on each small group.



Full staff access to vital information on small groups is available through our unique Span of Care

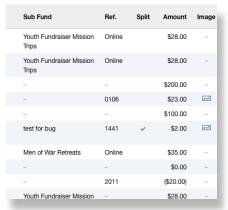


TRACK & INCREASE GIVING

Efficiently Manage Contributions

Someone once said that their church had "God-sized vision but scarce resources." It is unlikely that your church is any different. It is imperative that you have the right tools, technologies and processes in place to be a good steward of the resources entrusted to you.

Fellowship One gives the church a complete solution for efficiently managing and tracking the donations made to the church. Fellowship One can track donations regardless of the source or type of donation – cash or check in the offering plate, credit cards or bank drafts via online giving, or even a giving kiosk. Optionally, attendance can be recorded automatically based on configurable business rules whenever a giving record is entered.



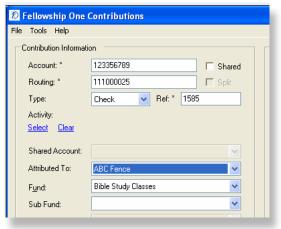
Track and manage donations

Fellowship One does not include an accounts payable or a general ledger. We believe there are a number of excellent accounting packages available to churches. Key financial information can be easily exported from Fellowship One for input into your general ledger.

Scan & Deposit Checks

Scanning and entering donations from paper checks can be a time-consuming process for any size church due to the need to capture all of the details from the check and associate it to the proper donor. Fellowship One offers a solution, regardless of how many checks you process each week.

For churches with a low to mid-sized number of checks, Fellowship One offers a simple check-scanning application that not only reads the account/routing information, but also scans a copy of the check, eliminating the need to manually photocopy each contribution. The system automatically finds the individual or household to which the contribution belongs, thus saving hours of manual effort and data entry errors.



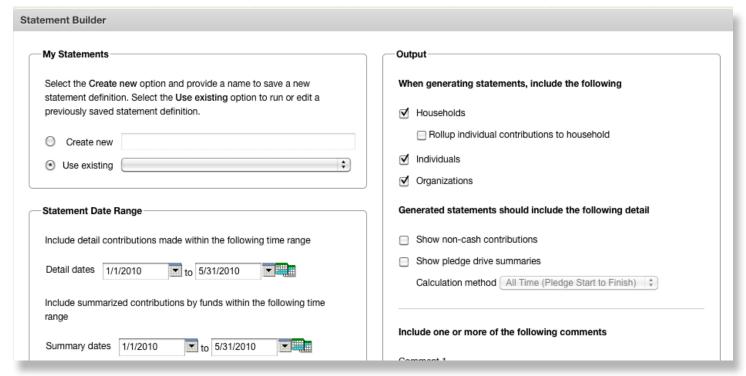
Scan checks quickly and easily, now including batch capture

For churches with a high-volume of checks, Fellowship One is integrating Profit Stars' Remote Deposit Capture solution to scan, deposit and associate the check to the proper donor. It utilizes a high-speed check scanner capable of scanning an entire batch of checks within just a few seconds. The checks are automatically cleared for deposit into your church's account the following day. Key details and check images are sent back to Fellowship One for matching to the proper donor and financial reporting.



Contribution Statements

Providing accurate and timely contribution statements is a requirement for every church, but it can be a costly and time-consuming endeavor. Fellowship One allows the church to use a predefined template, or customize their own, for contribution statements. Statements can be generated on demand for just a few people or an entire congregation of thousands. Church members can also go online to print a consolidated contribution statement themselves, which helps to reduce the church's postage and the administrative costs of distributing paper statements.



Build and generate contribution statements for the entire congregation

MEMBER SELF-SERVICE

Requests for Information

Nowadays, people have the expectation that they can go online, from the comfort of their home or local coffee shop, and find information about a product or service, make a reservation or purchase, or even make a donation to a charity. Why should the church offer anything different?

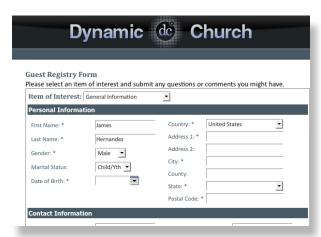
Fellowship One makes it simple to add helpful, self-service features such as contact forms, online giving, and event registration to your existing church website. When an individual fills out an information contact form online, the request is then automatically routed as a task to the appropriate ministry to ensure timely follow-up.

Online Donations

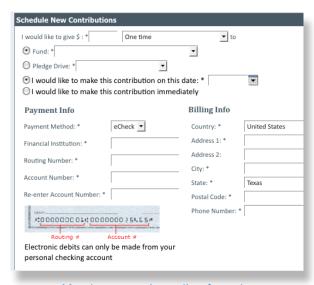
Online giving is extremely popular among churches because of its convenience, cost effectiveness and consistency. Regularly scheduled online giving lowers the church's administrative costs, typically increases the total amount given, and often levels out the lull in summer-time giving.

Through Fellowship One, your church can offer online giving, enabling your congregation to make one-time or recurring donations via credit cards, debit cards or bank drafts. The donations can be designated to one or more funds and pledge drives.

Members can view their family's complete history of donations to the church, including donations made via other methods. They can also print a consolidated contribution statement for tax deduction purposes. This helps to greatly reduce the church's postage and the administrative costs of distributing paper statements and answering frequently asked questions.



Collect requests for information through your website



Members can give online from the comfort of their own home with Fellowship One's weblink for your church website

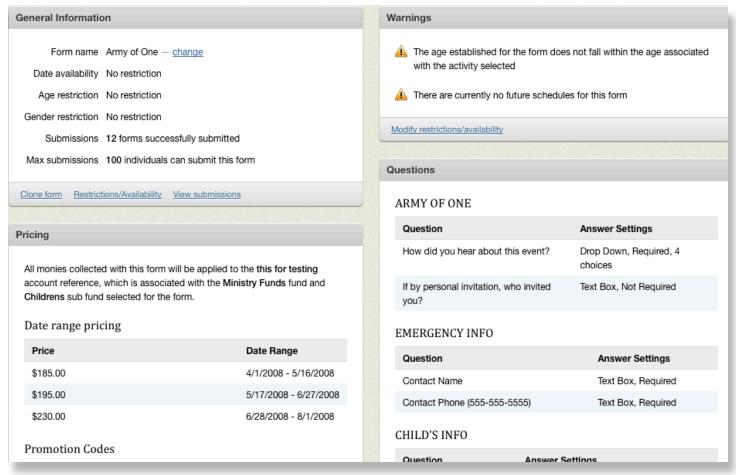


Managing an Event, From Start To Finish

Managing an event can be a daunting task for a church with limited staff. It seems that the task list goes on forever: identifying the right people to invite, sending out invitations, keeping track of who plans to attend, who has or has not paid, tracking who actually attends, and following-up afterward.

Since every component of Fellowship One works seamlessly together, event planning, execution, and follow-up can be handled with minimal time by church staff. Using Fellowship One, you can design a custom registration form that accepts registration fees and offers additional items for sale such as t-shirts, books or other resources. You can then use the search tool to identify the right people to invite and send them an email that includes a link to register for the event.

The number of people that have registered and amount of monies received can be tracked in real-time. This allows you to accurately estimate your needs for materials and volunteers. Optionally, you can require those attending the event to use Fellowship One Check-in to verify their registration and print a name tag. After the event, you can utilize Fellowship One to follow-up with those that attended and those that did not.



Total event management at your fingertips



CAPITALIZE ON MINISTRY MOMENTS

Anytime, Anywhere Availability

You never know when an opportunity to minister to someone will arise, so you have to be ready at all times. It could be during a newcomer's class, Bible study, lunch date, or even a late-night phone call. As these moments present themselves, it could prove helpful to have some critical information available. Perhaps you need to know an address or phone number, the contact information for a relative or simply some background on the person's history with the church.

Fellowship One places these details, and more, anytime and anywhere you may be. It doesn't matter if you're at home, on vacation, having coffee at Starbucks, or even on a mission trip in a foreign country – your data will be at your fingertips, even on your mobile phone.



Use the power of Fellowship One anywhere and anytimeeven on your smartphone

Follow Up and Connect With Visitors

Timely follow-up with visitors to the church is essential. The first time a visitor reaches out to the church may be through the website, a contact card dropped in the offering plate, or a visit to the information booth. If your church waits just twenty-four hours to follow up it decreases the probability that they will return to the church by 30%.

Fellowship One's contact management workflow ensures that no one falls through the cracks. When a request for information is entered into Fellowship One, it is converted into one or more tasks that are automatically routed to the appropriate ministry. After completing their assigned follow-up tasks the church staff can document their connection with the individual via public or confidential notes.



Timely follow-up via email ensures staff can quickly connect with members and vistiors



Stay in Touch with Your Members

Regularly connecting with your members in a meaningful way helps to foster a sense of community within the church. As your church grows larger it becomes increasingly more difficult to stay in touch with your church family. Fellowship One can help maintain those personal connections in several ways.

It may seem like a simple thing, but having photos of individuals and families loaded into your church management software is powerful. It not only helps to put a name with a face, but is a daily reminder of those whom you serve. Fellowship One, in partnership with both LifeTouch and Olan Mills, makes it easy to capture and upload photos of your entire congregation.

Using Fellowship One's integrated email feature, you can send rich, html-based, emails to anyone or everyone within your congregation. Writing, testing and sending your email is as easy as sending a personal email in Outlook or Google. Churches using Fellowship One send millions of emails each month using this powerful tool.

By leveraging the data tracked within Fellowship One you can identify trends that may be early indicators of trouble. There may be an opportunity for the church to gently reach out to a family to inquire if they need help.



Stay in touch with your members by creating great looking emails with our custom email designer

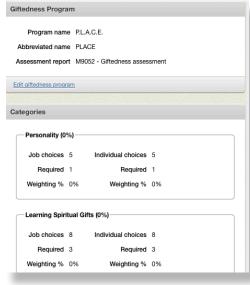
FINDING AND MANAGING VOLUNTEERS

Matching Talents with Opportunities

One of the church's biggest challenges is recruiting volunteers and placing them into the proper role. Generally, people want to serve but simply don't know where to start. They also fear they'll be placed in a role that doesn't match their God-given talents and they're left feeling uncomfortable and ill-equipped.

You can help ease their concerns by matching their giftedness with the right opportunities. It begins with assessing their spiritual gifts and talents using a program like S.H.A.PE. or Network, or design a custom assessment for your church. The results of each individual's assessment can be stored within Fellowship One and then matched against a set of volunteer opportunities, weighted by the criteria within the assessment program.

You can also post the volunteer opportunities online so that interested individuals can apply for one or more of them. You can configure Fellowship One to capture vital information for the role such as personal references or even a background check. The applications are channeled through Fellowship One's volunteer pipeline that assists in placing them in the role best suited for them and the church.

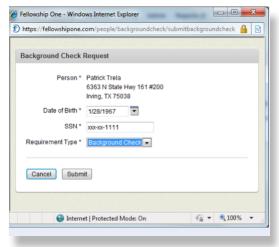


Match talents to opportunities with the giftedness feature

Automated Background Checks

A good first step in church security is ensuring that staff and volunteers submit to a thorough background check. Fellowship One assists by automating the process and storing the results on the individual's profile.

When someone wants to volunteer, you can direct them to an online application form. They will be asked to provide their social security number which will be securely transferred to a background check service and the results are stored within Fellowship One. Staff members, with the proper security, can review the results of the background check and decide if the individual is qualified to volunteer for the position in question.



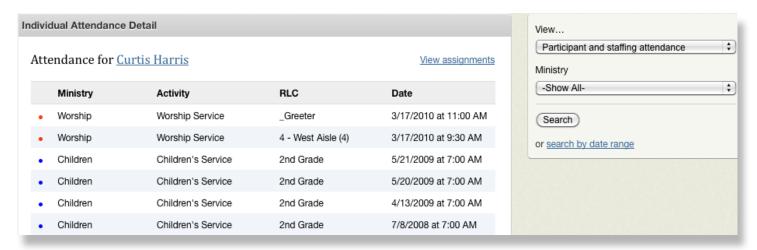
Ensure your staff and volunteers are safe and trustworthy with automated background checks

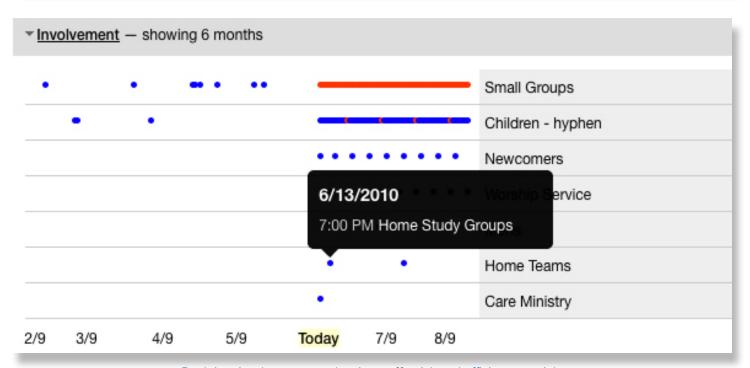


Keeping Track of Volunteers

It can be a daunting task to manage tens, hundreds, or even thousands of volunteers across multiple ministries and campuses. For each ministry, you need to keep track of countless volunteer staffing assignments and attendance records.

Fellowship One makes it easy by allowing you to create volunteer schedules for each of the jobs required by the ministry, event, or service. You can then make staffing assignments for each volunteer and send reminders to them via email. As volunteers show up for their assigned job, they can check-in to record their attendance. This will provide an accurate record of their volunteer history and allow you to thank those that volunteer regularly or follow-up with those who have missed recently.





Real-time involvement graphs give staff quick and efficient oversight

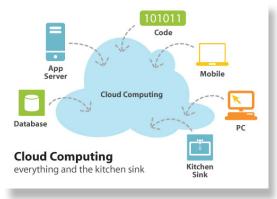


CHURCH MANAGEMENT SOFTWARE IN THE CLOUD

Running Software In The Cloud

Running software in the "cloud" means that you no longer need to buy, install, and maintain software applications yourself. Instead, the applications are located in a shared data center and you access them via the Internet. Another term for cloud computing is Software as a Service, or SaaS.

Fellowship One is a web-based, church management software solution that resides in the "cloud". This allows your church to save substantially on hardware, software and personnel costs. You will no longer need to devote resources for hardware on which to run the church software nor personnel to operate and maintain it. This allows the church to focus on its core competency - ministering to people.



Cloud computing allows you to combine all of your services into one easy solution-Fellowship One

What are the advantages of the "Cloud" or "SaaS"?

- ► Anytime, anywhere access It is available anytime, anywhere with just a web browser and an Internet connection.
- ► Get started faster Churches can be up and running with Fellowship One in just a few days.
- ▶ Reduced risk We provide a professionally managed data center with multiple levels of security, redundancy and backups to ensure your data is safe and secure.
- ▶ No touch, no cost upgrades We regularly upgrade Fellowship One with new features and enhancements; the upgrades are free and require no action on the part of the church to install them.
- ▶ Lower total cost of ownership The overall cost of a cloud-based solution is actually lower due to the reduced costs of maintenance and internal IT support.

There are a number of great resources on the Internet to learn more about the benefits of cloud computing and the SaaS model. Here are links to just a few to get you started:

- http://www.salesforce.com/cloudcomputing
- http://blog.sciodev.com
- http://www.saasblogs.com



Fellowship One API and Community for Developers

Fellowship One has an application programming interface (API) that allows churches and business partners to easily extend the power of the software. The Fellowship One API is built upon REST application architecture principles and is free to use by churches using Fellowship One and qualified business partners.

A community site is available at *Developer.FellowshipOne.com* that includes all of the details you need to begin building add-ons or integrating a 3rd party application to Fellowship One. The site includes source code for example applications for the iPhone, Facebook, ExpressionEngine, and Microsoft MVC. We are excited to see all of the creative things that the community of developers will build for the Church with this API.

Extend the power of Fellowship One with our API and developer tools

To learn more and apply for a key to use the Fellowship One API, please visit <u>Developer.FellowshipOne.com</u> today!

Stay connected by following the Fellowship One Development team on Twitter: @F1Dev



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