

[Close this window](#)**Compiled Messages**[Print](#) [Save as File](#)

Subject: Re:Hi! My introduction... **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 3, 2011 10:11 AM

Hi Marriane - Great to be in class with you. I'm sure teaching at a year round school is challenging. I can appreciate what you said about all the hard work you put into your class web site and only 1 student (and parents) took advantage of it! Wow. I hope you will perservere in presenting good technology to your students and parents. Hopefully and eventually, more and more will catch on. -- David Robertson

[Reply](#)
[Forward](#)

Subject: Re:About Me Professor Moller **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 3, 2011 10:13 AM

Hi Dr. Moller - It's great to be with you in class again. I appreciate you telling us about yourself both professionally and personally. I look forward to learning a great deal from what you've put together in this course this semester. David

[Reply](#)
[Forward](#)

Subject: Re:About Me Professor Moller **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 10:58 AM

Thanks, Dr. Moller - I have read over the syllabus and I am excited about the 4 projects we are undertaking this semester. This is good stuff. Thanks for making things interesting and not just gruntwork!!! :) David

[Reply](#)
[Forward](#)

Subject: Re:About me **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 3, 2011 10:22 AM

Hi Inga - Glad to meet you online in our class. I really hope the Smartboard works well for you the more you use it in your class. I hope you have a tremendous semester in this class. -- David Robertson

[Reply](#)
[Forward](#)

Subject: Re:About me **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 4, 2011 12:06 PM

I'm displaying my ignorance here but I have never even seen a smartboard in any classroom. I am probably one of the few students in this class, wait, in this degree that is not a teacher! That is why reading these posts is as much part of my development as reading the textbook!! David

[Reply](#)
[Forward](#)

Subject: Re:About me **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 10:36 AM

How cool would that be to involve your student and Smartboard in this class. I hope that happens. David

[Reply](#)
[Forward](#)

Subject: Introducing David **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 3, 2011 10:42 AM

Hi everybody! I am pretty geeked up about this class this summer.

My name is David Robertson and my wife, Monica, and I live in Murfreesboro, Tennessee. I've been told that I'm the grad student farthest away from campus at this time. I hope one day that students from around the world join us.

Now that I finally broke down and bought an iPhone 4, I am totally connected via phone, text, and email. I can easily be reached at:

- * Cell/text: 615-579-9778
- * Email: drobertson777@aol.com goes right to the phone (or my drobert9@my.westga.edu)

I currently am on staff at Christian Life Church as our Discipleship Ministries Director and have been in full-time ministry for around 15 years. The cool thing about working on this degree in Media & Instructional Technology is that I have a wonderful outlet in which to test out new technology and receive lots of feedback.

As for personal info, I've prepared a short narrated PowerPoint with lots of photos that I've attached to this post that will give you a quick overview of who I am and some of the technology I've currently involved with.

An innovation that I have seen work well are wikis. I only discovered wikis last semester during my first semester at UWG and it literally revolutionized my private and professional life. I have since built 5 wikis for the church and we use them like crazy. I host a weekly webinar (using WebEx) with our pastoral staff and the wiki is indispensable for walking through our agendas and keeping all the moving parts of ministry in one collaborative virtual workspace.

An innovation that "seemed like a good idea at the time" but flopped for me was "live polls using cell phones in our congregational meetings and classrooms. We had the tech in place but when participants are hesitant to use it under live conditions it can put the speaker in an awkward position. Oh well, it's still good tech.

I hope to learn all I can this semester to add to my electronic portfolio (a wiki, of course!) that I have begun to build already anticipating our graduation requirement.

Best, David

Attachments: [David Robertson.pptx](#)

Reply
Forward

Subject: Re:Introducing David **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 4, 2011 12:04 PM

That's awesome, Marianne! The genius behind wikis is their simplicity. Bill Gates and Microsoft made a ton of money bringing computing into the hands of non programmers and in the same way wiki providers are making online collaboration a snap. David

Reply
Forward

Subject: Re:Introducing David **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 10:37 AM

Hey Kimberly - Thanks for the reply and you are so right that I'm digging the iPhone 4. It has revolutionized the way I communicate and catapulted me into a higher level of productivity. David

Reply
Forward

Subject: Re:Introducing David **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 11:03 AM

Elizabeth - Don't let the wiki stuff intimidate you at all. Truthfully, the genius behind this tech is its simplicity. You could set up a functional wiki that actually works well for your needs in a single morning or afternoon.

You can even type up your navigation bar links in Microsoft Word and cut & paste them into the wiki, which is what I did to create our Children's Pastor an entire wiki in about 15 minutes total time!

Go to <http://wikispaces.com> and sign up for a free wiki and play with on your lunch hour for a few days. I am doing my exit portfolio on a wiki and building it incrementally so that by the time I get to my last semester in should be nearly done.

If you want, I can invite you to my Emerging Leaders Class wiki that I teach at my church to give you a sample of what we use them for. All of wikis are private and by invitation only so I would need an email address to send you an invite if you are interested. Blessings! David

Reply
Forward

Subject: Re:Brackett Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 4, 2011 12:26 PM

Hey Lauren - Great to meet you in class and thanks for providing some good detail about what you do. Wow - 20 years in media!

I Googled several of the web tools that listed that I had never heard of and summarily added them to my exit portfolio toolbox. Thanks!

I'm sorry that you are having to absorb 2 jobs in the future but with your experience and Teach 21

experience, I'm confident that you will be able to get past the administrative aspect and engage more in the instructional component.

I watched your Animoto presentation - lots of happy, smiling faces in that presentation! Thanks for sharing. David

Reply
Forward

Subject: Re:Kim Johnson's Introduction
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 10:40 AM

Hey Kim - Another Smartboard fan in the class! I have been intrigued in the past with Geocaching and thought it would be fun for me and my teenage daughter to experience together. I hope you have an awesome semester in this class!! David

Reply
Forward

Subject: Re:Terrie Ponder Intro
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 10:54 AM

Hi Terrie - Wow - 4 sons! My wife homeschooled our daughter K-12 and when she graduated my life experienced a whole new phase of her own life. It's amazing how much you must have poured into your sons. Sounds like each are prospering and that must make you and your husband feel really good.

I love the ticket and weekly raffle idea! Your classroom sounds like an exciting environment to learn. David

Reply
Forward

Subject: Re:Hello! from Nancy Mortensen
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 11:07 AM

Nancy - So great to meet you. You've come a long way from flying the friendly skies with British Airways for 23 years! It is so cool to hear that you have redirected your life and are now directly impacted future generations. Having a job that put you in front of so many different types of people and ethnicities no doubt you have a great ability to help the diverse students that you teach. I looked up the E-Beam web site that you mentioned because I had never heard about it before. Thanks for sharing. David

Reply
Forward

Subject: Re:Mandy Ridgeway Intro
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 11:16 AM

Hi Mandy and it's good to meet you in class! I am finding that alot of students in these classes are family oriented and that really encourages me.

Once again, I am learning alot just by reading introductions. Nearly each post I open I get new resources that I never heard about like Interwrite and MOBI. I stop reading and go to Google and look them up and bookmark the pages so I can add them to my tech toolbox that I building.

Thanks for sharing and I hope this semester is terrific for you. David

Reply
Forward

Subject: Re:Patrick Jones Introduction
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 11:19 AM

Patrick - Good to meet you. What a cool job you have! I will check out the Scratch recommendation. Hope you have an awesome semester. David

Reply
Forward

Subject: Re:Introduction Scott Bishop
Author: David Robertson

Topic: Module 1 Discussion: Introductions
Date: June 6, 2011 11:23 AM

Hey Scott - Congrats on 30 years of marriage. An impressive stat in our cultural context. I'm 6 years behind you.

I love what you said about technology is great when it works but when it doesn't it can be frustrating. A piece of chalk and a chalkboard trumps Internet Explorer 9 that won't pull up the web site you need when you need it! :) David

Reply
Forward

Subject: Re:Sharon Purucker Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 11:26 AM

Hello Sharon - Wow - three teenagers in the house at the same time! You and your husband have got to have lots of patience these days! What a great season.

When I read your post I found yet anothe SmartBoard proponent. I hope I get to experience one at some point since I'm one of the few students in this degree that is not a full-time teacher. Hope you have a wonderful semester. David

Reply
Forward

Subject: Re:Sharon Purucker Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:24 PM

Sounds like experience talking here. Thanks, Scott. David

Reply
Forward

Subject: Re:Amy Rhoades Intro **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 12:32 PM

Hello Amy - Good to meet you in class. I admire your skill in fluency in Spanish. My daughter has a real heart and love for the Latin Amercian people and has spent several weeks in El Salvador on missions trips. She is learning Spanish as a second language. I hope you enjoy this class this summer. David

Reply
Forward

Subject: Re:Cleutat Intro **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 12:35 PM

Hi Sherry - Thanks for the help on the pronunciation of your last name! Wow - you have been doing for a decade what I aspire to do after I graduate. I am looking forward to gleaning from you posts and projects.

I'm glad to hear you use the Google Web 2.0 suite of projects. I am taking another class this summer at UWG on Internet Tools and we're going to dig into Google pretty deep. David

Reply
Forward

Subject: Re:Cleutat Intro **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:26 PM

Yes. I met him in person at my UWG orientatin and he was super nice. He using using Moodle for his LMS and not CourseDen. I am really liking it so far. David

Reply
Forward

Subject: Re:Cleutat Intro **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 5:25 PM

This is an encouragement to me as this is my first class with Dr. Bray. Thanks for sharing! David

Reply
Forward

Subject: Re:Mark Sanker... **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:27 PM

Hey Mark - Good to meet you! Another Special Ed teacher. Cool. I am meeting tomorrow to interview the Coordinator for the Adaptive Technology Center in my local university here in Tennessee. David

Reply
Forward

Subject: Re:Mark Sanker... **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 10:47 AM

I live in Murfreesboro, TN - the exact geographical center of the state. I attended Middle Tennessee State University for my undergraduate and masters degrees.

My interview today for my Project 1 assignment is with the Adaptive Technology Coordinator who is responsible for all emerging technology on campus for disabled students. Fanscinating lady and I'm looking

forward to the interview.

Have an awesome week!! David

[Reply](#)
[Forward](#)

Subject: Re:Mark Sanker... **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 8, 2011 9:55 AM

Hey Mark - Thanks for asking! The interview went very well and I will be posting it within the next few days for others to enjoy. I took my digital voice record and emailed the Adaptive Technology Coordinator my questions in advance and when I arrived she was so prepared and blew me away with her answers. The world of adaptive technology for disabled students is amazing. She showed me how totally blind students are doing complex math in classes and how they now have television screens with advanced technology for deaf students to use sign language with their family or others remotely through video. Tactice white boards so low vision students can do math with braille boards was another discovery.

I looked at Marianne's excellent work this morning that she posted on her interview so I am encouraged to see everybody's work on this first project. David

[Reply](#)
[Forward](#)

Subject: Re:Micki Nicholson Intro **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:30 PM

Hi Micki - Great to meet you in class. I'm not a grandparent yet but am told it's the bomb.

I liked your comment about NetTrekker and how quickly students (and even teachers I suppose) default to what's easier and more familiar like Google. David

[Reply](#)
[Forward](#)

Subject: Re:Shane Brazile Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:33 PM

Hey Shane - Good to meet you in class. I like your goal of a digital classroom. From your description of your experience, it sounds like you're pretty far down the road already. You another class mate who has used Edmodo.

I like the picture of you and your little buddy. Isn't being a dad the greatest thing? David

[Reply](#)
[Forward](#)

Subject: Re:Joe Tompkins Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 4:36 PM

Hey Joe - Good to meet you online. I checked out your web site at Gepeto Software. Very cool. I like your "try it before you buy it" policy. Good stuff. David

[Reply](#)
[Forward](#)

Subject: Getting started with (free) podcasting **Topic:** Worth Checking Out!
Author: David Robertson **Date:** June 6, 2011 4:56 PM

I recently realized a personal goal to begin a podcast series. This was easily accomplish for no start up costs and a low learning curve at: www.podbean.com

David

You can see my example at: <http://clcleaders.podbean.com>

[Reply](#)
[Forward](#)

Subject: Re:Getting started with (free) podcasting **Topic:** Worth Checking Out!
Author: David Robertson **Date:** June 8, 2011 6:20 PM

It's easy than you realize. I knew ZERO about it when I started and a few hours later I actually got it and had an MP# uploaded. Holler if you want to give it a shot and get stuck. David

[Reply](#)
[Forward](#)

Subject: Re:Introduction **Topic:** Module 1 Discussion: Introductions

Author: David Robertson **Date:** June 7, 2011 10:52 AM

Hey Megan - Welcome! Sorry to hear about your son's collar bone. Ouch! I had a friend that climbed Mt. Ranier - very cool. Thanks for the tip on lesson planning. David

[Reply](#)
[Forward](#)

Subject: Re:Nan Lanford Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 6, 2011 5:30 PM

Hi Nan - It's good to meet you in class. I love that you love your job. That's something to shoot for.

I appreciated you mentioning TypePad as a blog alternative. Many of us get drawn into the vortex of Microsoft and Google and often fail to realize that there are other great tools out there.

I also teach at church and find that to be a wonderful outlet. I'm glad you're involved in influencing adults as well as kids. David

[Reply](#)
[Forward](#)

Subject: Re:Kaelin Farrington :) **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 10:50 AM

Hey Kailin - Great to meet you in class. Sounds like your grad assistant position at school was providential and really helped you out. David

[Reply](#)
[Forward](#)

Subject: Re:Quizlet **Topic:** Worth Checking Out!
Author: David Robertson **Date:** June 7, 2011 10:45 AM

Great discovery! Thanks for sharing. David

[Reply](#)
[Forward](#)

Subject: Re:Erika Drake-Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 10:56 AM

Hi Erika - Good to meet you online in our class. Sounds like you have taught some interesting classes. Study Island is a resource that has come up before in other posts. I'll have to check it out. Thanks for sharing! David

[Reply](#)
[Forward](#)

Subject: Re:Rebecca Paxton Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 5:15 PM

Hi Rebecca - Congrats on getting married! After almost 25 years into the mission I love my wife and love being married. All the best to you and your hubby.

The credit recovery initiative you mentioned is intriguing! David

[Reply](#)
[Forward](#)

Subject: Re:Casey Potts Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 5:18 PM

Hello Casey - Good to meet you in our class! I was interested to hear you are a media specialist primarily working with K-2 children. You was an expanding thought to me since when I think of instructional technology I automatically think of teaching teachers how to teach using technology. Your post has changed my thinking on this matter. Not being a teacher in the school system myself I am glad to be interacting with teachings of small children using tech. David

[Reply](#)
[Forward](#)

Subject: Re:Cindy Perry Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 5:21 PM

Hi Cindy - Good to be in class with you! The flip camera tech is really easy and powerful. We use that in the ministry when our pastor travels internationally and we use the flip phone to post on YouTube messages to keep us linked in. Thanks for sharing! David

Reply
Forward

Subject: Re:Monique Erskine Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 5:23 PM

Hi Monique - Great to meet you! I have dear friends who are missionaries to Jamaica and they have fallen in love with the people who live there.

I tried to Google the prometean board to learn more about it but I wasn't very successful. I wonder if you have a web site URL I could borrow from you? David

Reply
Forward

Subject: Re:Monique Erskine Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 8, 2011 9:58 AM

Hi Monique - Thanks a million for the URL! I grabbed it for my electronic portfolio toolbox and am excited about getting to check out this new tech. I appreciate you taking time to share this with me. David

Reply
Forward

Subject: Re: Amy West Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 7, 2011 5:25 PM

Hi Amy - Good to meet you in class. Last semester I was on a team of grad students who did an online 7th grade class review of Luella Middle School in Henry County. It was fascinating to see how one school system had integrated teaching science into a fully online course. Wow - 22 years teaching! Awesome. David

Reply
Forward

Subject: Re:Ashleigh Rohan Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 8, 2011 10:01 AM

Hi Ashleigh - Great to meet you in class and congrats as newlyweds. Like you and your husband, I find ministry work to be very fulfilling.

I am noticing a theme that seems to be developing in that teacher web sites aren't a booming business for educators. The blogs and wikis seem to get higher marks and I suppose the Web 2.0 interactive element probably makes them more appealing. David

Reply
Forward

Subject: Re:Lucas Module 2 Discussion **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 8, 2011 6:15 PM

Hi Bliss - I love, love, love the way you put this together! The theme and everything fit. Maybe it's just me, but I couldn't hear any audio when I clicked on the appropriate buttons. I re-launched it again but sadly had the same problem. Perhaps it's just my Windows 7 PC that was the culprit. Can others hear it just fine? David

Reply
Forward

Subject: Re:Lucas Module 2 Discussion **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 9, 2011 4:38 PM

Hey Bliss - I have had problems with video in PPT where my AVI files were not in the same directory. If you are using Office 2007 that may still apply but I'm curious if one is using Office 2010 if audio/video files are not embedded. I thought I read that somewhere. Anyway, thanks for the effort. David

Reply
Forward

Subject: Re:Lucas Module 2 Discussion **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 10, 2011 10:33 AM

Hi Bliss - Thanks for uploading the mp3. I love the Ray Charles music in the background as your friend speaks. What a tremendous success story! David

Reply
Forward

Subject: Re:Lucas Module 2 Discussion **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 3:19 PM

Hey Bliss - I appreciate your perseverance on getting the sound to work on our PC's. In my case, I still had no success. I downloaded the ZIP file, launched the pptx from the subdirectory with the sounds files in it and still it wouldn't work for me. Maybe it's just me or my PC. If it works for others we will have found the problem...me! David

[Reply](#)
[Forward](#)

Subject: Re:Project 1 - The Interview - Scott Bishop **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 9, 2011 10:40 AM

Hi Scott - First, I enjoyed your PPTX video interview. Well done. Your 220MB file size intrigued me and I spent some time trying to run it through some other software to provide alternatives for you. I ran it through iSpring which is a free product that converts PPTs to SWF files easily. It worked but no sound. I tried to "impacticize" it using a product called Impactica that takes PowerPoints and converts them to HTML files and it worked but also no sound. Rats! I'm no help at all!

Anyway, good job,Scott. David

[Reply](#)
[Forward](#)

Subject: Re:The Interview- Faison **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 8, 2011 9:50 AM

Nice job, Marianne. Good links and I love your PPT design! David

[Reply](#)
[Forward](#)

Subject: Re:My Innovations, Follow-up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 9, 2011 4:44 PM

Patrick - I think your choice of words in your post today is important. Any software program, Web 2.0 tool, or even iPhone app that is "user friendly and very forgiving" will likely be successfully. The genius is in the simplicity factor. Many people will use "barebones" open source alternatives to high powered software simply because their produce has virutally no learning curve, no manuals to read, no online tutorials to take. Things are intuitive, WSIWYG, and work reliably. There are many products that have emerged as disrupting technologies who identify the niche of a great product (like Adobe Photoshop) that does everything a professional photo editor could ever ask but mere mortals settle for Microsoft Word picture editor. David

[Reply](#)
[Forward](#)

Subject: Re:Innovation follow up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 9, 2011 4:59 PM

Casey - I think your experience is universal. Stakeholder buy-in is paramount. Whatever the product or service, if the intended market isn't buying or interested enough to invest time, money, or energy into the thing, well, it is going down with the Titanic. David

[Reply](#)
[Forward](#)

Subject: Re:S.Purucker Follow-Up on Innovation **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 9, 2011 5:00 PM

Sharon, I couldn't agree with you more. I have launched some terrific tech in my sphere of influence at it didn't take off because I didn't set the tech up to succeed by informing people and training them properly. I shot myself in my own foot and learned a good lesson. David

[Reply](#)
[Forward](#)

Subject: David Robertson - Innovation follow up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 9, 2011 4:49 PM

Earlier in the week I shared that wikis are successful because of not only their incredible utilitarian function but equally amazing is their simplicity to use.

Most professionals I know, including and espically educators, have little margin in their lives. Their plates are fully before and after school. To them, an iPad just means the ability to do more work in bed while their spouse watches TV.

The wiki makes its creator look better than he or she really is, technically speaking, of course. It is a snap to use, the first time, and it with an email invite to a friend or group of co-workers, the online collaboration

is not in full tilt.

Wikispaces.com offers an entry-level (albiet public) wiki space that is a breeze to get started. They offer educators free wikis with much more expanded function. - David

Reply
Forward

Subject: Re:David Robertson - Innovation follow up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 11, 2011 12:09 PM

Hey Amy, again, I am very confident that you will be able to generate a truly utilitarian wiki for your reading bowl team in a relatively short period of time. I think the students will be all over it because it invites them to work collaboratively in a fresh and unque way. David

Reply
Forward

Subject: Re:Innovation Follow Up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 10, 2011 10:40 AM

Scott - I think your observations about up-front research for compatibility issues before buying new laptops with Windows 7 is dead on.

I didn't appreciate the far-reaching effects of such rollouts until I conducted my interview with Amy Burks, the Adaptive Technology Coordinator, at the local university here in my town inTN. She said that Windows 7 is not compatible with some of the software the blind and low vision students use. For some an upgrade is an inconvenience, for others it is a deal breaker. David

Reply
Forward

Subject: Re:Interview,Rural School by Patrick Jones **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 10, 2011 2:09 PM

Hey Patrick - I just finished reviewing your PPT. I had never seen that template before so I thought was an innovative way to present your interview. Slide 5, in particular, was noteworthy to me where Roman Gaddis shared two really important points to my view:

1. "Roman emphasized not to force technology on other teachers."
2. His guide to technology integration is whether it is "best for the kids."

Both of these are practical and down-to-earth observations after 8 years of technology specialist experience.

David

Reply
Forward

Subject: Re:Technology Interview by Kaelin Farrington **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 10, 2011 2:26 PM

Hey Kaelin - First, hats off to you for your innovating PPT> I had fun playing with the bubbles over and over again! :)

Jacqueline's main points on the summary page were simply excellent:

1. Technology is a tool that should be used in the learning process.
2. Teachers should take risks with technology and not be afraid to fail.
3. Technology is a way to combat budget cuts and continue to teach hands-on and real-world skills.

I think the above 3 observations are insightful and reflect good common sense. David

Reply
Forward

Subject: Re:Innovation Follow-Up **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 10, 2011 2:01 PM

Kaelin - I think you raise an interesting point where some students have better technology at home than even the school offers. I think of others would follow your lead to identify which students have desktop/laptop computers at home and which do not taht this would be an equitable way to approach access issues. David

Reply
Forward

Subject: The Interview - Amy Burks, Adaptive Technology Coordinator - by David Robertson **Topic:** Discussion: Module 2 "The Interview"

Author: David Robertson**Date:** June 10, 2011 5:27 PM

What a privilege to interview Amy Burks, a passionate and intelligent advocate for students with disabilities. The interview took place at Middle Tennessee State University in the Adaptive Technology Center, where they service about 100 students with serious disabilities each week. Since I am a disabled student myself, I wanted to come at this project with a little different perspective and even a different way of presenting the interview - in a blog. While many of the technology specialists we have already heard from deal with budget constraints and teacher training, Amy has a whole different set of challenges like service animals getting grumpy with one another inside the lab or preventing a Windows 7 upgrade from becoming a debilitating event in the life of a blind or low vision person.

Heads up: Amy is so knowledgeable on her subject matter and shares an insider's look at how this part of college campuses work, the interview consisting of a handful of questions took near a half an hour. If you would care to get it to go and listen to it on your iPod while commuting or working out, I think it will be an expanding experience for you. Please click this link to go to the blog I created to host the interview:

[The Amy Burks Interview Blog](http://difussionofinnovations.blogspot.com/)

URL: <http://difussionofinnovations.blogspot.com/>

David

[Reply](#)

[Forward](#)

Subject: Re:The Interview - Amy Burks, Adaptive Technology Coordinator - by David Robertson

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 11, 2011 11:53 AM

Hey Nan - Thanks for taking time to check out the blog and listen to Amy's insight. You are right, all schools could benefit from a dedicated person to help students and faculty with disabilities. Moreover, having an Adaptive Technology Center is an amazing thing as well. These computers are reserved for those with special needs and doesn't put disabled students at an unfair disadvantage when competing for workstations in the larger library or campus when often those that can move faster get preference. David

[Reply](#)

[Forward](#)

Subject: Re:Project 1 Interview Micki Nicholson

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 11, 2011 11:56 AM

Hey Micki - Sorry to report that I couldn't open your presentation on my Windows 7 PC. David

[Reply](#)

[Forward](#)

Subject: Re:Interview from my Mac

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 11, 2011 11:58 AM

Micki - Congrats on getting a Mac! Don't let this technical difficulty set you back at all. My daughter loves her Macbook Pro and flaunts it in front of the rest of the family who are lowly Windows users! ha ha

Will Keynote save the project into other formats like PDF? I know that PowerPoints can easily be converted to PDFs, for example, that are universally accessible. David

[Reply](#)

[Forward](#)

Subject: Re:Interview from my Mac

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 13, 2011 10:18 AM

Micki - If you have what it takes to be in this Ed.S. program I am 100% sure you have what it takes to succeed in migrating to the Mac! Something that I found super helpful was to take a short video tutorial at one of my favorite professional development web sites - www.lynda.com - on "Switching from Windows to Mac" at this link:

<http://www.lynda.com/Mac-OS-X-10-5-tutorials/switching-from-windows-to-mac/643-2.html?srchtrk=index%3A5%0Alinktypeid%3A2%0Aq%3Awindows%20to%20Mac%20os%0Apage%3A1%0As%3Arelevance%0Aa%3Atrue%0Aproductypeid%3A2>

Here is another resource that I Googled that might help you:

<http://www.apple.com/support/switch101/>

Also, if you bought a MacbookPro, the store that you purchased it from may offer some free training at their shop because they know that Windows users are somewhat reluctant to make the switch so as an incentive they often provide free training.

I'm confident that in no time you will be a Mac Pro yourself! David

[Reply](#)

Reply
Forward

Subject: Re:Interview from my Mac **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:14 AM

How interesting that we as adults (and educators) face very similar things that our students do! This helps us in the compassion department, doesn't it? Have a fantastic week!!! David

Reply
Forward

Subject: Re:Upshaw - Introduction **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 11, 2011 12:14 PM

Hello Cassie - Great to meet you online! It seems it has been an interesting season of transition for you as you have had to navigate through budget cuts in the system. It looks like you have landed in a Media Specialist's dream with the new 21st Century Classroom initiative currently in progress. How fun!

I had to do a Google images search on Chinese Water Dragons to even know what you were talking about! Now I know they are some type lizard! I have learned something new today! David

Reply
Forward

Subject: Re:Sanker's Interview project. **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 11, 2011 12:07 PM

Hey Mark - I think you and technology have learned a great deal together on this project!! I was impressed at how you successfully integrated PowerPoint with a Blogger blog with a YouTube video clip and a TeacherTube video clip! How cool is that?

I will tell you that I could not access the TeacherTube clip because it prompted me for a user ID/password.

I appreciate the 3 perspectives of different types of educators to provide a broader understanding of the technology integration questions. It is obvious you put a lot of time into this first project and I can't wait to see your subsequent projects. David

Reply
Forward

Subject: Re:Sanker's Interview project. **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 11, 2011 4:42 PM

Hey Mark - I was able to view the TeacherTube link. Thanks to you for the first time I was able to see a smartboard in action. I know this sounds crazy in a class full of teachers but that's why I'm going to school to learn! :)

Thanks or sharing! David

Reply
Forward

Subject: Re:Roebuck - Innovations **Topic:** Module 1 Discussion: Introductions
Author: David Robertson **Date:** June 11, 2011 12:17 PM

Hi Judy - It's nice to meet you online in the class. If you have been following some of the posts, you will quickly find that there are a number of Smartboard fans in our group.

I laughed when I read your comment about the Smartboard helping to keep the attention of 9, 10, and 11 year olds. Any technology that can do that is worth its weight, right? David

Reply
Forward

Subject: Re:Cleutat - Project 1 **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 11, 2011 4:50 PM

Hey Sherry - You said enjoy your presentation and I did! I had never experienced the presentation package like you used. It was fresh and interesting! Thanks for the exposure to a new form of expression. I added SpicyNotes.org to my collection of tools for my exit portfolio.

I was particularly taken with one of the final thoughts:

"The more we embrace technology, the more technology barriers will come down, literally."

I think this is an insightful comment. It's like when I do triathlons. More often than not, the water is very cold for the swim part. Sometimes take my breath away cold. But once I'm in the water for a while and get warmed up, it's a pleasant experience. That's how I am processing what you are saying here. I could not agree with you more.

David

[Reply](#)
[Forward](#)

Subject: Re:Cieutat - Project 1

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 13, 2011 10:20 AM

Hey Sherry - Thanks for the correction!

Again, you are so right in the steady use of this tech and the outcry of the grassroots end users should help bring down the walls. David

[Reply](#)
[Forward](#)

Subject: Comic relief in a technical world - Etch-a-Sketch
Tech Support

Topic: Worth Checking Out!

Author: David Robertson

Date: June 11, 2011 5:46 PM

Etch-a-Sketch Solution

* Goal: Replace all desktop computers with an Etch-a-Sketch by January 1, 2012

There are many sound reasons to do this. No technical glitches to keep work from being done. No more wasted time reading and writing emails. Substantial hardware cost savings.

FAQ's from the Etch-a-Sketch Help Desk

Question: My Etch-a-Sketch has all these funny lines all over the screen. What can I do?

Answer: Pick it up and shake it.

Question: How do I turn my Etch-a-Sketch off?

Answer: Pick it up and shake it.

Question: What's the shortcut for "undo"?

Answer: Pick it up and shake it.

Question: How do I create a new document window?

Answer: Pick it up and shake it.

Question: How do I set the background and foreground to the same color?

Answer: Pick it up and shake it.

Question: What is the proper procedure for rebooting my Etch-a-Sketch?

Answer: Pick it up and shake it.

Question: How do I delete a document on my Etch-a-Sketch?

Answer: Pick it up and shake it.

Question: How do I save my Etch-a-Sketch document?

Answer: Don't shake it.

[Reply](#)
[Forward](#)

Subject: Re:Follow Up

Topic: Module 1 Discussion: Introductions

Author: David Robertson

Date: June 17, 2011 11:03 AM

This is a "life-long learner" issue. People that are high level leaders in any industry make a point of scheduling in personal / professional development. They realize that can't lead where they have not been and they can't teach what they don't know.

At the end of the day, we win and keep jobs for 2 reasons: (1) we know something that someone else doesn't know, or (2) we can do something (better) that someone else can't do.

It is incumbent upon us to build in margin in our hectic lives for personal development. David

[Reply](#)
[Forward](#)

Subject: Re:Project 1 Interview Micki Nicholson pdf

Topic: Discussion: Module 2 "The Interview"

Author: David Robertson

Date: June 13, 2011 10:22 AM

Micki - Great job on the PDF format! Yay! You now have a new tool in your toolbox! Great job!!!! David

[Reply](#)
[Forward](#)

Subject: Re:Interview PPT Amy West **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 13, 2011 10:31 AM

Hi Amy - One of the my favorite things about taking these classes is to see the creativity of other people. I absolutely love the simple design of your PPT. Everything matched, color coordinated, easy to follow, etc. I added it to my collection of fellow classmate work that I admire and will adapt to future projects.

I also could not agree with you more about the quote from your interviewee that fellow teachers are the best resource. A friend/peer at school is infinitely better than any manual, online tutorial, or instruction video.

David

[Reply](#)
[Forward](#)

Subject: Re:Interview PPT Amy West **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:15 AM

Hey Sharon - Thanks for the Edmodo plug. if you have found value in it it is worthwhile to check out. Many thanks! David

[Reply](#)
[Forward](#)

Subject: Re:link to cellphone poll **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 13, 2011 10:42 AM

Thanks for this resource. This is exactly what we attempted to use in our congregational setting at church that didn't work as well for us as I think it does with a group of tech savvy young students who are all up into technology. Some of the demographics in a widely diverse audience aren't prepared or uncomfortable with tackling technology, even simple texting. You may (or may not) be surprised to know that not everybody is geeked up about the tech and are insisting on trying to preserve the good ol' days of yesterday "when things were simple."

Of course, these are the same people that don't want to wait in line very long at Wal-Mart and get impatient in the drive-through because it is taking too long.

David

[Reply](#)
[Forward](#)

Subject: Re:Nancy Mortensen - The Interview **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 13, 2011 10:39 AM

Hey Nancy - Thanks for sharing another innovating interview presentation. I liked the way you took a series of photographs of Dr. Franks sitting at her desk. I thought this was a very nice touch.

It was slide 4 that captivated me, though. Dr. Franks responded to your question about technology literacy with what i thought was a rather profound statement:

"Technology literacy, for the students, is for them to use the technology with a purpose."

If we're not careful, we can gloss over this statement and not discern its importance. Every student is using technology, but some are using technology on purpose. I think, for me, the big idea is to help students to see and begin to use technology outside of the classroom not just for entertainment and social networking, but for self-development and intrinsically motivated learning. David

[Reply](#)
[Forward](#)

Subject: Re:Joe Tompkins-Interview Project **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 13, 2011 10:57 AM

Joe - There are many things I appreciated about your interview.

Unlike mine, your audio was brief. I also thought it was a a great touch that you provided a PDF transcript. No double you had to hand key that in. A little more effort but worth it.

The format was clean and very easy to follow. Thank you for using the HTML Editor in CourseDen to make the hyperlink easily available in your post.

One comment about the content of the interview. On slide 7, when you asked the question: "Do you think that technology is an essential part of an effective classroom?" Lisa Tomkins replied:

"I could teach without it if I had to, but it does make things better sometimes."

I think this is a noteworthy statement from a seasoned teacher. Of course, good teachers have historically always found a way to communicate their material to their students in a culturally relevant way. For example, in my biblical studies as a ministser, I learned that Jesus never taught publicly without using

parables to illustrate His message. In the same way, our cultural context is in the 21st century. It is as cultural relevant HOW we teach as WHAT we teach. More is caught than taught and students pick up on how a teacher leverage technology not only in the classroom but in his or her personal use of the tech. For example, if the teacher is a Mac fanatic, her students may tend to lean that way and when parents are making purchasing decisions for the family, the student may exert his influence based on how he has been influenced in the classroom by his teacher whom he views as a viable source of information. David

[Reply](#)
[Forward](#)

Subject: Re:Working on Module 2 too early?
Author:

Topic: Anonymous Forum
Date: June 13, 2011 10:10 AM

Dr. Moller's opinion is the one that counts and we will happily abide by what he says to do but personally I appreciate the opportunity to work ahead on projects, post discussions ahead, etc. I am also taking another course this summer (on Moodle) and time management of these course requirements is a real art form for many of us. The ability to work at our own pace and harness rare and precious moments where we can surge ahead in our coursework is a blessing that makes distance education work exceptionally well for me. David

[Reply](#)
[Forward](#)

Subject: Re:Working on Module 2 too early?
Author:

Topic: Anonymous Forum
Date: June 13, 2011 11:01 AM

Terrie - So sorry for the technical glitches you've experienced with Movie Maker.

I find 3 things that elevate stress in my life:

1. PC problems
2. Car problems
3. Getting sick

I don't have time for any of the above! David

[Reply](#)
[Forward](#)

Subject: Re:Rebecca Paxton- The Interview PPT
Author: David Robertson

Topic: Discussion: Module 2 "The Interview"
Date: June 13, 2011 3:23 PM

Rebecca - I appreciate how you included many helpful links in your PPT that we can use as resources. I downloaded some and bookmarked others. Much obliged, David

[Reply](#)
[Forward](#)

Subject: Interesting & Brief - Sir Ken Robinson
Author:

Topic: Anonymous Forum
Date: June 13, 2011 4:07 PM

I just finished watching this amazing speaker and wanted somewhere to comment on how much I appreciate exposure to such a brilliant thinker.

[Reply](#)
[Forward](#)

Subject: Re:Interesting & Brief - Sir Ken Robinson
Author:

Topic: Anonymous Forum
Date: June 17, 2011 11:03 AM

Welll spoken. David

[Reply](#)
[Forward](#)

Subject: Re:To end some confusion
Author:

Topic: Anonymous Forum
Date: June 14, 2011 10:53 AM

Wow. I totally respect what you have said here. I think it is wise if we take advantage of the excellent work of others provided we secure permission and give them proper credit.

[Reply](#)
[Forward](#)

Subject: Re:To end some confusion
Author:

Topic: Anonymous Forum
Date: June 14, 2011 3:14 PM

Your comment here instills great confidence in me as your student that you have the integrity and maturity to be a voice of influence in my life and to emulate. This is great teaching not on the syllabus.

Reply
Forward

Subject: Re:Casey Potts Interview **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:23 AM

Hey Casey - First, I liked the look of your PPT. Alternating backgrounds, great chart on slide 2, nice flow!

One quote from Paula that really resonated with me was on her response to your question on her definition of technology literacy:

"Knowing basic technology lingo."

I think she knows what she is talking about here. We may think people know what we are talking about when we say something like "emoticon" as if everybody knows what an "emoticon" is.

I would hate to be an ESL or ELL student personally. Our language is complex and we keep changing the boundaries with slang!

David

Reply
Forward

Subject: Re:Ridgeway - Project 1 **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:30 AM

Amanda - Well, I must stay I am impressed with Mr. Harper. As I was working my way through your well-prepared PPT, I realized that this man is certainly qualified to be speaking.

I thought the comments from other teachers was an especially nice touch.

His comment on teachers use technology every time they flip a light switch is classic!

I saved this PPT interview because it contains so much outstanding insight. Thank you!!! David

Reply
Forward

Subject: Re:Rhoades Project **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:37 AM

Amy - I love this class! I love seeing all the creativity expressed through so many different designs of collect and presenting information!

I am so glad you conducted this interview by email. I wanted to see how that worked out in an interview process and it's obvious by your PPT that it worked out very well.

Your narration was clear and easy to understand and in my opinion enhanced the presentation a good deal.

Cathy Lane's comment on the difference between success and failure in technology integration was of particular interest to me in that our Project 2 deals with writing a paper describing our experience along these lines.

Her experience suggested that...

- * Teacher training
- * Follow up
- * Admin buy-in

...are all factors in a successful rollout. Thanks for yet another terrific presentation! David

Reply
Forward

Subject: Re:Upshaw Project 1: Interview **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 14, 2011 10:51 AM

Cassie - Your interview with Herbert Washington posted on Edublogs was cool. I chose to use a blog to present my interview findings as well so I was very interested in the way you did it.

I thought Mr. Washington's title was of interest, "School Technology Specialist." I am seeing several varieties of "media specialists" in these interviews.

I liked the video links in your blog too.

David

Reply
Forward

Subject: Re:Drake Project1: Interview **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 15, 2011 1:53 PM

Hi Erika - Thanks for your interview with Janiele Lewis. This is my first exposure to a virtual dissection of a frog so you'll have to permit me to comment! How cool is that?

I appreciated very much what Janiele had to say about the use of technology in education being primarily for to prepare students for 3 things:

1. Critical thinkers
2. Data processors
3. Troubleshooters

She is so on target with her statement. If we as educators can arm our students with these 3 qualities on the resumes, and more importantly, proven performance in the field, they will have no problem staying employed. David

[Reply](#)
[Forward](#)

Subject: Re:Roebuck Interview - Project 1 **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 16, 2011 10:32 AM

HiJudy - I enjoyed reviewing your PPT. Good interview content. I liked your animated clip art and especially the photo of the man screaming at his laptop when you talked about obstacles!

The two quotes you extracted and mentioned in your post are excellent. I was also impressed with the quote from the Mr. Battles where he said that technology has come a long way in a short time. That is a key point. Some of what is being taught in his computer lab this year may be out of date next year. David

[Reply](#)
[Forward](#)

Subject: Re:Erskine - Interview Project **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 16, 2011 10:42 AM

Hi Monique - Wow. I just finished reviewing your work on this interview presentaton. I really appreciate the creativity you put into this! The music - amazing. The clip art, the photos of the computer area, the Wordle thought block, and on and on. What a good way to showcase a strong interview with good quotes. Thanks! David

[Reply](#)
[Forward](#)

Subject: Re:Discussion 3-Faison **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 17, 2011 11:27 AM

Marriane - You make a compelling case for Ely's model. I think the Title 1 school environment that you teach in provides a real-world context to understand which model might work best in your particular situation. David

[Reply](#)
[Forward](#)

Subject: Re:D3 West **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 17, 2011 11:32 AM

Marianne - I was saddened but not too surprised by your statement that your principal doesn't even know what a wiki is. My hope for you is that she will discern and see that she is surrounded by bright and innovative educators and free you all up to experiment with technology that you strongly feel would benefit your classes and students. David

[Reply](#)
[Forward](#)

Subject: Re:Discussion 3 Models **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 17, 2011 11:30 AM

More good insight on Ely's model from a personal perspective. Thanks for sharing! David

[Reply](#)
[Forward](#)

Subject: Re:Sanker: Discussion 3 **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 18, 2011 5:29 PM

Hey Mark - While I respect and appreciate your opinion on selecting Fullan and Stiegelbauer's perspective

on The New Meaning of Educational Change as the effective approach, for the second posting part of our assignment I wanted to express some of the problems I had with this model.

I posted earlier in the week supporting Ely's model over this one because while I agree with you that the each level of stakeholders listed in this change model is vitally important, each one seem to have a caveat.

The list included:

- * Principals
- * Teachers
- * Students
- * Consultants
- * District administrators

My reading of the chapter on this model seemed to point out each of these subgroups had issues. Students, for example, are rarely consulted when administration wants to introduce new curriculum. There seemed to be a nebulous understanding of the role of consultants in their direct interaction with teachers. Principals often are caught in the crossfire attempting the impossible, keeping levels of influencers above and below him satisfied.

So, while I think this model is infinitely better than the C-R-E-A-T-E-R model, I would award it the silver medal and not the gold if a face off. David

Reply
Forward

Subject: Robertson - Discussion 3

Topic: Module 3 Discussion: Comparing Models of Diffusion

Author: David Robertson

Date: June 17, 2011 4:26 PM

I read the 3 chapters assigned and everyone's postings twice before responding.

I did this because I am one of the few in this class that is not a professional teacher, so I listen carefully when teachers speak. Having said this, as a leader of a large group of people in my own organization, I am very familiar with being a change agent.

With that in mind, I easily gravitate to Ely's Conditions of Change model that arrived on the scene the year I got my driver's license.

I like what Patrick said about Ely's model as putting a change process in "layman's terms" and preventing what he called the "analysis paralysis" problem. I think he is right on.

I agree completely with what Amy observed about Ely's model empowering the teacher in the front end of the process and having room to express dissatisfaction with status quo.

Although Ely focused initially on successful change in libraries, his 8 conditions of successful change is supported by both quantitative and qualitative research in broader areas of educational change.

It was Marianne's post that reduced Ely's list of 8 conditions of successful change that made the most sense to me:

1. dissatisfaction with the status quo
2. sufficient knowledge and skills
3. resources are available
4. time
5. rewards and/or incentives exist
6. participation
7. commitment
8. leadership

So, based on what I have learned in this module, the clear choice for me to keep in mind as I rollout new innovations going forward is Ely's.

Not that I claim that I even fully understood it, but I was not particularly fond of the Change Agent Guide. I got lost in the lists and sublists of sublists. I can't imagine standing before 100 leaders in my organization trying to explain the linear circle of why we are going to start using a blog over a web page. -- David

Reply
Forward

Subject: Re:Robertson - Discussion 3

Topic: Module 3 Discussion: Comparing Models of Diffusion

Author: David Robertson

Date: June 20, 2011 11:30 AM

Good thoughts, Lauren. Thanks for the feedback! David

Reply
Forward

Subject: Re:Robertson - Discussion 3

Topic: Module 3 Discussion: Comparing Models of Diffusion

Author: David Robertson

Date: June 21, 2011 7:17 PM

I appreciate your comment. Life is incredibly busy right now and I want to be careful to guard my time for this class as it is a major priority in my life right now. David

Reply
Forward

Subject: Re:It's a book! **Topic:** Worth Checking Out!
Author: David Robertson **Date:** June 24, 2011 10:25 AM

I had never seen that before and it was great! I love it! I'm using that in my future classes! Thanks - David

Reply
Forward

Subject: Re:Tompkins- An UN-Appealing model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 18, 2011 5:48 PM

Sharon - I appreciate you expressing your likes of a model that was a bit complex to some of us, or at least me.

It made me think of John Maxwell's statement: "Everything rises and falls on leadership."

Here's the big idea to me: Regardless of what change process or model a leader chooses to use, at the end of the day if a visionary leader whose integrity and reputation commands respect and influence amongst the stakeholders, then his high level leadership will probably be more responsible for a diffusion of an innovation than the particulars. David

Reply
Forward

Subject: Re:Tompkins- An UN-Appealing model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 18, 2011 5:43 PM

Joe - I wonder if the authors of this model would have stopped at the point of creating the acronym and the diagram - and again, stopped right there adding no other hyper-detail other than an explanatin of each of the points on their cleverly designed diagram - if they wouldn't have come out ahead? David

Reply
Forward

Subject: Re:Purucker Discussion: Change Process Model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Appealing
Author: David Robertson **Date:** June 20, 2011 11:32 AM

Sharon, you make a good point. If an administrator were to "cherry pick" the best of several models that flows well with the culture of their organization that could work very well. Thanks for pointing this out! David

Reply
Forward

Subject: Re:Most appealing model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:34 AM

Cindy, you make a very good point here. It's been said "teamwork makes the dream work." Case in point is your school with a good tech director but when he and the new superintendent work together there is probably a more balance approach to the diffusion of innovations in your school system. David

Reply
Forward

Subject: Re:It's Ely for me too! **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:36 AM

Your emphasis on buy in is critical. People tend to support what they help create. Stakeholders, when they feel they been heard and action results generally will be accpeting of new innovation based on a genuine effort to respond to their needs. David

Reply
Forward

Subject: Re:Bishop - Discussion 3 Models of Change **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:38 AM

Scott - I look forward to reading your paper. The fact that the innovation in your situation did not succeed due to "environmental upheaval" does not surprise me.

Conditions need to be right for certain innovations to succeed. David

Reply
Forward

Subject: Re:Brackett--Discussion #3-An Appealing Model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:40 AM

Lauren - I appreciate you highlight 3 of the 8 aspects of Ely's model. Time, participation, and leadership are all like 3 legs of an 4-legged stool. If you remove these 3 it's just not stable. David

[Reply](#)
[Forward](#)

Subject: Re:The New Meaning of Educational Change... **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:42 AM

Mak - I don't have much to add to the conversation since I have never worked in formal public education for 1 day. So when somebody who has spend over a decade in the system speaks, I want to listen and learn. David

[Reply](#)
[Forward](#)

Subject: Re:The New Meaning of Educational Change... **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 7:29 PM

Hey Mark! In my line of work, ministry serving hundreds of people, I work in senior leadership making decisions that affect lots of people. We have to be very careful about releasing too much too soon because of precedence. Collaboration and consensus among the senior leadership team is critical. Wisdom is established in a multitude of counselors. Today for example was a day of vision casting and brainstorming as a pastoral team that will affect the next decade of our organization. I had a portion of the creativity, but the wisdom of the other pastors brought balance and timing to my ideas. Tomorrow, we will invite two more leaders into the mix via a webinar that I host weekly using WebEx and wikispaces. I find comfort and security in having my ideas poured through the framework of a team concept so that the end result is an idea thoughtfully considered from multiple perspectives factoring in variables I could not possible know.

Thank you for your stimulating question!! David

[Reply](#)
[Forward](#)

Subject: Re:The New Meaning of Educational Change... **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 23, 2011 1:32 PM

Hey Mark - can you upload your doc in question as an attachment so I could take a look? I would be willing to spend some time trying to fix it and learn something new along the way. If you don't feel comfortable sharing the file, no worries, just offering. David

[Reply](#)
[Forward](#)

Subject: Re:The New Meaning of Educational Change... **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 24, 2011 10:12 AM

Yay - persistence pays! David

[Reply](#)
[Forward](#)

Subject: Re:Smartboard:my example of an innovation- Faison **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 27, 2011 12:35 PM

Hi Marriane - Good post on the your success with the Smartboard. I have really got exposure to a super tool this semester in the classroom. David

[Reply](#)
[Forward](#)

Subject: Re:Interview One **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 20, 2011 11:29 AM

Hey Megan - I loved the cartoons! Where did you get these? They all fit perfectly. The series of photos of Asst. Principal Debbie Broadnax was also a nice touch.

Maybe it's just me, but I couldn't seem to locate the answers to your questions. I thought maybe they were narrated but I opened the PPT twice and downloaded it once to see if there were any audio files associated but I didn't hear any. I couldn't see to (easily) find the answers to your questions but again, let me remind you, I'm visually impaired so it could very well be me. I wanted to experience your interview but I am just having a little bit of a tough time. Thanks! David

[Reply](#)
[Forward](#)

Subject: Re:Interview One **Topic:** Discussion: Module 2 "The Interview"
Author: David Robertson **Date:** June 21, 2011 7:16 PM

Hey Megan - I personally have Microsoft Office 2010. It saves presentations as PPTX files. David

[Reply](#)
[Forward](#)

Subject: Re:Module 3 Discussion - Roebuck **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 20, 2011 11:43 AM

Judy - It must be exciting working in an environment like yours where people are obviously not afraid to take risks. David

[Reply](#)
[Forward](#)

Subject: Re:Ponder - Most Un-Appealing **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 7:53 PM

Terrie - I thought you expressed your thoughts well here. David

[Reply](#)
[Forward](#)

Subject: Re:Ponder - Most Un-Appealing **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 22, 2011 4:46 PM

Terrie - I can't imagine 3 classes at this time in my life. Hats off to you! David :))

[Reply](#)
[Forward](#)

Subject: Re:Lanford - Most appealing model of change **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 7:55 PM

Elizabeth - I appreciate your distilling Ely's list of 8 down to your top 5 and explaining why.

I especially appreciated the last line of your last comment:

"...we need other teacher leaders to lean on when we have questions or issues, and we need to be teacher leaders to others when we have mastered the technology."

I could not agree more and think you put this very well. David

[Reply](#)
[Forward](#)

Subject: Re:Module 5 Smart Board **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 27, 2011 12:39 PM

Amy - You and Marianne both commented on the diffusion of the Smartboard innovation in your schools. The thing about your post that caught my attention was that some of your teachers stumbled over the complexity of the tool. I think you were very correct in stating that some educators utilize the innovations far below their potential. As media specialists, I think this is an area where we can use our training and influence to help teachers do old tasks in new ways using tools they already have in their toolbox but aren't currently using. David

[Reply](#)
[Forward](#)

Subject: Re:Ridgeway - Discussion 3 **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 8:02 PM

Amanda - I wouldn't call it a mistake to not having read other postings before posting yours, perhaps an "experiment." It's easy to get caught up in a "groupthink" scenario if we're not careful and just go with the partyline.

While most of us chose Ely's model like you, I have particularly enjoyed reading other postings who chose other models to see how they are seeing things. David

[Reply](#)
[Forward](#)

Subject: Re:Bishop - Discussion 3 Unappealing Models of Change **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 8:04 PM

Scott - I thought I was the only one who got lost in the sea of sublevels in this model. Thanks - David

[Reply](#)
[Forward](#)

Subject: Re:Schorn Reflection on Models of Diffusion **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 8:06 PM

Hi Inga - As I read your post about Ely's model I got to thinking that while I have never even heard of Ely or his model of diffusion of innovation, one of these days I'm going to be in an instructional technology situation where I may be called on to roll out new tech and they want a plan in writing and I feel now I have some tools to pull from with Ely's 8 steps. David

[Reply](#)
[Forward](#)

Subject: Re:Rhoades - Appealing Model For Change **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 8:07 PM

Amy - Your point on training was important. In my organization, we like to say, "leaders aren't born, they're trained." Same with teachers and tech obviously. David

[Reply](#)
[Forward](#)

Subject: Re:Cleutat - Module 3 Discussion **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 21, 2011 8:10 PM

Hi Sherry - What a great statement:

"As we have seen in the text as well as in numerous discussion posts, the teacher holds the key as to whether the latest and greatest innovation will become a success or a failure."

This is a mouthful and in my opinion can determine the success or failure of a diffusion of innovation. If a teacher downplays a technology to her students, do you think the kids are going to buck the system in her class? David

[Reply](#)
[Forward](#)

Subject: Re:Schorn Examples of Innovation-Teachers' Blogs **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 27, 2011 12:43 PM

Inga - I appreciate you writing about blogs. You have run the blogs through Roger's framework quite well but the thing I wanted to point out in this post is that the principal "announced that we would be required to post a daily entry on a blog to share with parents." This to me speaks of vision. Your principal had vision to see the relative advantage of migrating some school communication to blogs and the principal's authority to mandate the policy. Many teachers who began blogging for compliance reasons I would venture ended up being big supporters of blogging. I think key people having vision for diffusing technologies will always remain a significant factor in the success of the innovation. David

[Reply](#)
[Forward](#)

Subject: Re:DS 2nd innovation Homework Hotline **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 27, 2011 12:46 PM

Amy - I've observed the reason "old school technology" remains difficult to pry out of the hands of seasoned educators is that when something works well it's tough to dislodge it. The homework hotline evidently worked in its day and got the job done. David

[Reply](#)
[Forward](#)

Subject: LOTI-3 Homeschool - Robertson **Topic:** Module 4 Discussion
Author: David Robertson **Date:** June 21, 2011 9:13 PM

This was an interesting post for me. I suppose I will by default represent the homeschool demographic in that my wife and I homeschooled our daughter K-12. She never attended public school but Abbey's mother and I were the administration and faculty. Much like an apprentice shadows a craftsman for years to learn the trade, we invested everything we had into our child academically, morally, and ethically.

PART A: This was my first exposure to LoTi and I carefully read the rating system at this URL:

<http://loticonnection.com/lotilevels.html>

I think the LoTi score of 3 is a fair assessment for our child's academic experience. My wife and I are what I would call savvy and experienced in technology and our daughter has taken that predisposition to the next level.

Her classroom morphed through the years from standard fare in home education to that of a modern day business office. Most of her last years of education used sophisticated grade-specific course management software called Switched on Schoolhouse. She studied Spanish using software. Our home LAN supports a router and network laser printer, multiple web cams, multiple scanners and color printers, and Internet based sites like Dropbox for offsite file storage and backups. Web 2.0 tools augmented her classes. Abbey has an interest in digital photography and has a high end camera and uses web based software to edit and store photos. We are a Windows and Mac family with Abbey migrating to a Macbook Pro and iPod Touch to complement her Android smartphone. While we didn't have a Smartboard we didn't need a Smartboard to accomplish sophisticated lessons since we had a one-to-one computing ratio. Abbey knows the Microsoft Office family of products plus anything to do with audio/photo editing, DVD creation and burning, etc. From podcasts to vidcasts to the gamut of IMing, blogging, wikis, web site creation, and collaboration with students from Latin America, we feel our daughter's educational experience was above average in equipping her with 21st century skills.

Part B: In reviewing the Georgia Technology Vision on page 91 I would have to say in our particular case as home educators, we are in conformity with much of the standard. I would think in this present day, more and more home educators are offering advanced technology experiences in their home classrooms and often there is a "one room schoolhouse" effect in operation where children of various ages are participating in technology at the same time albeit at their level of understanding. I think a child's first exposure to technology is getting younger and younger.

Regarding the standard, our child is technology literate to be sure.

As parents who coincidentally were the educators, we met the rubric of each bullet point outlined.

Finally, we had an exceedingly strong community to draw from in our umbrella organization, home school co-op, and a support network of friends in public and private schools. -- David

Reply
Forward

Subject: Re:LOTI-3 Homeschool - Robertson
Author: David Robertson

Topic: Module 4 Discussion
Date: June 24, 2011 10:18 AM

Well, one thing I know about Abbey's school - her teacher (her mom) is one good looking, amazing woman!
:)) David

Reply
Forward

Subject: Re:LOTI-3 Homeschool - Robertson
Author: David Robertson

Topic: Module 4 Discussion
Date: June 28, 2011 8:11 AM

Your comment is meaningful to me because as a professional educator your opinion counts. Thanks! David

Reply
Forward

Subject: Re:LOTI-3 Homeschool - Robertson
Author: David Robertson

Topic: Module 4 Discussion
Date: June 28, 2011 3:53 PM

I appreciate your comments. The real proof is that our 19-year-old daughter is now making outstanding decisions by any standard as an articulate, intelligent, and technically savvy young woman whose character and integrity outshine her academic achievements. Our role as home educators has now morphed into that of a life coach. David

Reply
Forward

Subject: Re:LOTI-3 Homeschool - Robertson
Author: David Robertson

Topic: Module 4 Discussion
Date: June 29, 2011 10:05 AM

The LoTi was new to me. Living in TN and working closely with an umbrella homeschool organization where we had to report grades and meet their standards, I honestly don't know the intricacies of how all that worked. My wife was the primary home educator while I have been the primary breadwinner. (I was her Drivers Ed. teacher!)

We had to weigh the pros and cons of such a huge decision that spanned 12 years and required a full-on commitment of my wife to essentially put a good deal of her life on hold to invest in our child but it is a decision she claims she will never regret. We understand that not every mother can do that by any means and that is a very personal choice and homeschooling is not for everybody, that's for sure. David

Reply
Forward

Subject: Re:LoTI-4a-Tompkins
Author: David Robertson

Topic: Module 4 Discussion
Date: June 23, 2011 2:24 PM

Joe - I appreciate your disclosure on LoTi! You are, in fact, qualified to have an opinion on this subject. I think we all in this class got an insider's perspective of LoTi thanks to your candid remarks.

David

[Reply](#)
[Forward](#)

Subject: Re:Brazile - Appealing model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 22, 2011 4:48 PM

Good thoughts here, Thomas. David

[Reply](#)
[Forward](#)

Subject: Re:Smartinking? **Topic:** Anonymous Forum
Author: **Date:** June 23, 2011 1:27 PM

Most of you probably already know this, but for APA styling and formatting, the Owl at Purdue is a site I go back to over and over again.

<http://owl.english.purdue.edu/owl/resource/560/01/>

[Reply](#)
[Forward](#)

Subject: Re:Sanker: Discussion 4 **Topic:** Module 4 Discussion
Author: David Robertson **Date:** June 23, 2011 2:34 PM

Mark - Your observation on Georgia's place in the Technology Plan are interesting and I think accurate. While ambitious they seem to be idealistic at the same time.

I think you have rightly assessed the current situation. David

[Reply](#)
[Forward](#)

Subject: Re:Paxton- unappealing **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 23, 2011 1:35 PM

Rebecca - Your opening sentence brings up a point that is often overlooked. All models have pros and cons, strengths and weaknesses. While we can (and I did) lean heavily toward Ely's model of change, other models had some good stuff to share. Cherry picking the best of the best seems to work well in some cases. David

[Reply](#)
[Forward](#)

Subject: Re:sruviving change **Topic:** Anonymous Forum
Author: **Date:** June 23, 2011 1:29 PM

Great question! Unfortunately, I don't know the answer but I would also like to know how to search through the PDF text. Any ideas?

[Reply](#)
[Forward](#)

Subject: Re:Upshaw Discussion Unappealing Model **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 24, 2011 10:14 AM

Hey Cassie - I can't help but agree with your assessment of the CREATER model. It's not that it's all bad it's just that the micromanagement to the nth degree almost nullifies what they are trying to say. If they were to dial it down and use that great flowchart diagram they might have won more supporters to implement their great ideas. David

[Reply](#)
[Forward](#)

Subject: Re:Discussion 3 Nancy Mortensen Most Unappealing **Topic:** Module 3 Discussion: Comparing Models of Diffusion
Author: David Robertson **Date:** June 24, 2011 10:17 AM

Nancy - Your observation focused on negativity is right on. This should be a lesson to us all. We win people over more so with a positive spin on things than the flip side. It's important, vitally so, to clarify concerns and potential pitfalls, but to encase them all in a package of pessimism does not inspire the troops to lay down their lives to take the hill. -- David

[Reply](#)

Reply
Forward

Subject: Re:Livestream
Author: David Robertson

Topic: Worth Checking Out!
Date: June 24, 2011 10:33 AM

Thanks for this new option! I produced a PPT last night with narration that was about 50MB (far too big to email, many email clients reject it) and I found a great way to share PPTs of this size.

1. I converted it to a Flash movie using iSpring Free. It was a snap to convert it to a SWF file. Here is the URL for iSpring Free:

<http://free.ispringsolutions.com/>

2. I uploaded it to my free Jing account at www.screencast.com where it hosts the PPT now converted to a SWF in a much, much reduced file size. It now is a hyperlink hosted at screencast and nobody has a problem connecting to it. Jing is a fantastic to do screensheets and 5 minute videos and store up to 2gig of stuff on their web site for free.

<http://www.techsmith.com/jing/>

David

Reply
Forward

Subject: Re:Cleutat Disc. 4 - Elementary - LOTI 2
Author: David Robertson

Topic: Module 4 Discussion
Date: June 27, 2011 12:29 PM

Hi Sherry - I was impressed with your post but most especially that as the media specialist you have been successful in helping teachers let go of the old technology and experience the new technology. To me, this speaks of your leadership ability. It's obvious that you have won the respect of those you serve and that you have influence to facilitate change, which is the nature of this course. I think your example of being able to lead people out of the old and into the new is what we are trying to learn how to do effectively in this class. David

Reply
Forward

Subject: Re:Lucas Discussion 5
Author: David Robertson

Topic: Module 5 Discussion: Examples of Innovation
Date: June 27, 2011 12:49 PM

Bliss - Your experience with mini-laptops reminds me how during my masters we had class in a "master classroom" at MTSU. A \$100,000 classroom filled with every state-of-the-art tech the budget would allow. Mini-laptops were given to every student who worked in small workgroups whose mini-laptops were networked to a large HD flat screen monitor on the wall. It was an amazing experience and accelerated learning. David

Reply
Forward

Subject: Robertson - WebEx webinars
Author: David Robertson

Topic: Module 5 Discussion: Examples of Innovation
Date: June 27, 2011 1:14 PM

When Rogers' team went to publish his theory of diffusion and adoption, he would have appreciated using WebEx to help his team work more effectively and efficiently.

The use of WebEx (similar to GoToMeeting and others) enabled a workgroup (in our case up to 25 participants) to conference call and share desktops via the Internet. Anything you can do on a PC from PowerPoint to web browsing to show video clips - you name it - can be experienced remotely by any number of participants from their Internet enabled device.

I think without exaggeration I can say that our organization has been able to successfully integrate this innovation and I'll explain how using Rogers' theory.

RELATIVE ADVANTAGE

It's not rocket science to know that most people in business or education are busy. We all agree that meetings are important, and even essential, but although the spirit is willing the schedule is weak. In our organization, there are so many moving parts that we would end up with what we called the "mega-meeting" where so much stuff needed to be discussed that it would take hours of face time to discuss things through and make assignments. WebEx provided the advantage of eliminating all travel time (and associated fuel costs) and the need to meet face-to-face in one central location. The advantage of being able to attend the meeting whether or not a stakeholder was in front of a PC or attending by phone while driving down the interstate made this an effective tool for us to schedule more frequent meetings of shorter duration.

COMPATIBILITY

WebEx being a SaaS (Software as a Service) solution meant that we could all utilize the communication tool to participate from our Windows 7 PC's, Mac laptops, iPads, or even an Android smartphone.

COMPLEXITY (or SIMPLICITY)

As the Administrator of our WebEx account, I am able to schedule meetings using WebEx productivity tools embedded in the toolbars of all my Microsoft Office products. One click in Excel and I'm online hosting a meeting. Once click in Word and I can schedule a meeting every other Wednesday from 10-11:30am that automatically syncs with every group members Outlook calendar.

A few advantages:

- * Participants can use the phone or computer microphone to call in
- * I can share my desktop and whatever I share they can see. I can transfer ownership of the presentation to any participant with the push of a button
- * We have a whiteboard
- * We can record meetings and view them later
- * I can take questions or give surveys online all under my control
- * Every above is accesible using a simple point and click interface

TRIALABILITY

We tested the webinars out on the senior level staff with the understanding that we are rolling out a new technology so we'll be patient and work together to maximize the tool. Because of its success in that arena, we have expanded WebEx to other departments and use it for training purposes as new workgroup members come online.

OBSERVABILITY

It is plain and evident that our team's productivity has skyrocketed since implementating WebEx. It would be a huge step backwards to drop this technology that has now become a mainstay in the way we communicate in our corporate environment.

WebEx webinars are a serious tool that has application in virtually any work environment where you need to schedule synchronous meetings with packages available of servicing hundreds of participants at the same time. David

Reply
Forward

Subject: Re:Discussion 5- 2nd Innovation **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 28, 2011 7:46 AM

Bliss - Your 2nd posting using the CBAM model walked through the instant response clickers innovation in a way that was easily understood. David

Reply
Forward

Subject: Re:Purucker-Innovation 1: Edmodo **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 28, 2011 7:47 AM

Sharon - I appreciate you citing an example of an innovation that did not work so well, in this case Edmodo. I have good things about Edmodo in this and other classes but as we are discovering, the technology may be good but the diffusion of it to stakeholders is an incredibly important process. David

Reply
Forward

Subject: Re:Purucker-Innovation 1: Edmodo **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 6, 2011 10:05 AM

Here again in your post is another glowing testimony of Edmodo. I keep running into this sentiment in my classes. I've never used it but evidently it's worth taking a closer look. David

Reply
Forward

Subject: Robertson - 2nd innovation **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 28, 2011 8:10 AM

For my second posting, I would like to use the Concerns-based model to talk about the successful use of a wonderful educational tool called Voicethread.

Voicethread URL: <http://voicethread.com/>

Stepping through Harvey and Wehmeyer's Checklist for Change:

1. Analysis Dr. Jason Huett led our class last semester through an exercise in critiquing online classes at Luella Middle School in Henry County. Collaborating through a series of wiki pages and discussion threads, we needed a creative way to post our team research so that the teachers of those classes could benefit from our research. The analysis revealed that Voicethread was the Web 2.0 tool of choice.
2. Planning Dr. Huett had us build our own learning modules and practice on ourselves using an Excel spreadsheet listing all the standards for online courses. Then we went "live" and evaluated one or two classes (in my case an 8th grade Business Technology and 7th grade Science) as individuals and then as a team. Using a wiki to establish responsibilities to each team member, we created a short PowerPoint slide presentation which would serve as bullet points for our oral summary. Then the plan would be to upload the

finished presentation to Voicethread and make video or audio recordings of each slide as a team to report our findings.

3. Implementation The process lasted several weeks and allowed us to scrutinize the online classes clandestinely using the Angel login system with UWG credentials for access. Then we explored every module, lesson, rubric, quiz, discussion board, objective, and training video in the class to present our observations, commendations, and recommendations which would be summarized on Voicethread.

4. Evaluation The finished product was posted on Voicethread and was made public for peer review and grading by Dr. Huett as well as sharing with each teacher at Luella Middle School whose class had been audited. The links below show the results of the Henry County Project on the two classes that my team worked on:

7th Grade Science Voicethread:

<http://voicethread.com/share/1902403/>

8th Grade Business Technology Voicethread:

<http://voicethread.com/share/1894982/>

-- David

Reply
Forward

Subject: Re:Brackett-LoTi Level 3--Elementary School
Author: David Robertson

Topic: Module 4 Discussion
Date: June 28, 2011 3:58 PM

Lauren - I so appreciate your post. The thing that caught my eye was that not only does your school integrate very advanced tech like the Promethean Board but you also mentioned that the students use pencil and paper.

When I read your comment I thought of students that struggle with math because of their reliance on calculators. I think of animates that started with Disney versus animators that started with Pixar. While the art form of animation has produced incredible results like "The Incredibles," still, the raw talent of early animators in the industry is in a category all it's own.

That being said, I think it is important that students know how to do some things manually even though technology can make it quicker and standardized. David

Reply
Forward

Subject: Re:Brackett-LoTi Level 3--Elementary School
Author: David Robertson

Topic: Module 4 Discussion
Date: July 1, 2011 11:38 AM

Hey Thomas - Your excellent comment reminding me of a funny anecdote during one of my masters classes back in the day. The president of Middle Tennessee State University was my professor, Dr. Sidney McPhee, and when he returned our class assignments to us his handwriting was nearly illegible. We all had a big ha-ha about it and he quipped something that made me think of how technology can compensate for some of our weaknesses. Dr. McPhee said, "well, poor penmanship hasn't seemed to hurt my career any!"

I thought that was so funny...and so right. Spellcheck and typing this out on PC can make us look far better than we really are! David

Reply
Forward

Subject: Robertson - Project 3 submission - Interview of Stakeholders

Topic: Module 5 Discussion: Examples of Innovation

Author: David Robertson

Date: June 28, 2011 3:45 PM

Per Dr. Moller's instructions, Project 3 must be submitted not only in the dropbox but also in the appropriate discussion board.

I really liked the student example of using Voicethread to present our project 3 interview of stakeholders. Since I am not a full-time educator at this point, I chose to interview the stakeholders in my organization where I am the principal change agent integrating technology. In the last 8 months of being on the job, I have diffused the following technologies personally:

- * 6 wikis
- * 2 blogs
- * conversion of our server-based church management system to the cloud in a SaaS product called Fellowship One
- * Conduct WebEx weekly webinars and online training
- * Instituted our organization's first podcast series now available at the iTunes Store

I was eager to hear how the stakeholders would respond to my interview questions as I captured them on

VT and now am able to share their comments with you.

[Click here to view my Project 3 Voicethread](#)

-- David :)

Reply
Forward

Subject: Re:Purucker-Innovation 2: Thinking Maps **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** June 30, 2011 11:56 AM

Good post on making application to a change model that most agreed was complex. David

Reply
Forward

Subject: Re:Sanker: Stakeholder project... **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 1, 2011 11:33 AM

I like the innovative way you put together this PPT and reported on the interview using audio. David

Reply
Forward

Subject: Re:Sanker: Stakeholder project... **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 2, 2011 5:47 PM

I appreciate that. My context that I live in right now is a the world of ministry involving hundreds of people. It is my privilege to be on staff at a church that embraces technology. The "diffusion of innovations" is right up my alley right now in the real world day in day out. David

Reply
Forward

Subject: Re:Happy 4th of July **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 2, 2011 5:42 PM

It's really nice to know that our prof has a sense of humor and talent too!

Reply
Forward

Subject: Re:social bookmarking sites!! **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 2, 2011 5:43 PM

Bless you for posting this! It didn't take me 30 seconds to cut & paste this into my toolbox file! Thanks a million! David

Reply
Forward

Subject: Re:Google Docs Tutorial **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 5, 2011 10:21 AM

thanks for sharing! David

Reply
Forward

Subject: Re:Brackett-Stakeholder Interview **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 5, 2011 10:27 AM

Hi Lauren - Your Prezi interview with Katie was great to watch. I think it is wise that you chose an 18-year-old's perspective. My own stakeholder interview consisted of adults with a mean age of 50. Your interview represented a fresh look from the eyes of a young lady heading to college. I really appreciated it. David

Reply
Forward

Subject: Re:Worth Checking Out Powerpoint **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 5, 2011 10:23 AM

Wow! What a stellar idea! I totally appreciate your effort to help us retain what we are learning in this class. There is a considerable amount of good ideas and wonderful resources flying around in this class so your concept will help us capture them and retrieve them for future benefit. Kudos! David

Reply
Forward

Subject: Re:Rhoades High School - LoTi Level 3 **Topic:** Module 4 Discussion
Author: David Robertson **Date:** July 5, 2011 10:32 AM

Amy - You school enjoys a variety of technology in every classroom. Along with your media center, this has got to be helping student outcomes. David

Reply
Forward

Subject: Re:Cieutat Discussion 5 - Part 2 **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 5, 2011 10:30 AM

Sherry - I loved how you ran PowerPoint through Ely's list! What a great idea! Your post was well thought out. Thanks! ! David

Reply
Forward

Subject: Re:Jones USATestPrep Implementation Obstacles **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 6, 2011 10:08 AM

I love your idea of implementing a 30-minute per day tutorial. Your introducing this discipline into the students' lives will do far more than prepare them to take tests successfully. What I call "the principle of constant use" will empower students to make the connection that if they do something faithfully and daily, they can reap amazing results in other areas of life. David

Reply
Forward

Subject: Re:Video resource? **Topic:** Anonymous Forum
Author: **Date:** July 6, 2011 10:03 AM

I highly recommend Jing. It's a free screen capture and video product by the makers of Camtasia. I used Jing all the time. I love it! It's easy as pie and in my opinion nobody does screen capture any easier than Jing. Video is the same way although they limit it to a 5 minute video, which is generally enough for most tutorials tasks.

I would encourage you to give it a try and download it at this link: <http://www.techsmith.com/jing/>

Audacity is a free audio product that is popular. Just Google that. I record my audio using an Olympus digital voice recorder from Radio Shack and I plug it into my PC and it automatically generates everything into MP3s. I do a podcast series off of my voice recorder that I publish on the web.

Please let me know if you need any help on any of this. -- David - drobertson777@aol.com

Reply
Forward

Subject: Re:Video resource? **Topic:** Anonymous Forum
Author: **Date:** July 6, 2011 1:51 PM

You can breath easy with Jing. If you want to download it (by faith) and then email me I can do a WebEx demo for you where I can share my desktop and run through a 10 minute tutorial. That's probably all the time I would need to bring you up to speed with this amazing product. I keep it running ALL the time because I use it like crazy! Just email me at drobertson777@aol.com if you ever want a 10 minute demo. David

Reply
Forward

Subject: Re:Home Movies to DVD **Topic:** Anonymous Forum
Author: **Date:** July 6, 2011 1:55 PM

Qualifier - I am no expert on video! I hope to learn more about that piece here at UWG. However, here's what I know.

If you are running Windows 7, Windows DVD Maker is built it and might be worthy of a closer look. Before I typed this I looked and it imports photos and video for your end of year project. If you don't run Windows 7, I think this may be available for free via Windows Live Essentials download. Don't quote me on that.

If you are running a Mac, perhaps iMovie could help.

Perhaps a specific Google on your topic might produce better advice than I'm offering. David

Reply
Forward

Subject: Re:Pix Resource
Author:

Topic: Anonymous Forum
Date: July 7, 2011 10:10 AM

I contacted a MTSU librarian to get the answer to your question and she just sent me an email with a link to royalty free photos at this URL:

<http://library.mtsu.edu/digitalmediastudio/imagesources.php>

Hope this help! David

[Reply](#)
[Forward](#)

Subject: Robertson - Rough Draft Posting of Project 4 and Workshopping

Topic: Module 5 Discussion: Examples of Innovation

Author: David Robertson

Date: July 6, 2011 2:44 PM

For my Project 4 assignment I have chosen option 3.4a - Hands-On Technology. Since I am not a full-time teacher in the public school system, I saw an opportunity to produce a tutorial for UWG grad students to prepare their required exit portfolio using a wiki.

My hope is that not only will UWG students in this class find some use for the tutorial, but perhaps it may plant a seed or two in the mind's of some teachers who watch it to weave an electronic portfolio into their lesson plans at some point in the future.

I would appreciate any comments you might offer to critique my tutorial. I used PPT and Camtasia to produce it. It had to be under 10 minutes in length. What you see if like my 20th attempt since I am just learning Camtasia and start over from scratch each time i blow it!

I am providing 2 links for you. One I saved as an HTML flash movie and one is an MP4 file.

HTML version:

http://stu.westga.edu/~drobert9/medt8461/8461_project4finalswf_dsr.html

MP4 version: http://stu.westga.edu/~drobert9/medt8461/8461_project4final_dsr.mp4

David

[Reply](#)
[Forward](#)

Subject: Re:Robertson - Rough Draft Posting of Project 4 and Workshopping

Topic: Module 5 Discussion: Examples of Innovation

Author: David Robertson

Date: July 8, 2011 7:12 AM

Hi Thomas - Here's the link I provided in the PPT to get you to the UWG exit portfolio page that contains everything you need to know:

http://miteds.wikispaces.com/Portfolio_workshop

Hope this helps, Thomas.

David

[Reply](#)
[Forward](#)

Subject: Robertson - Module 6 I&B / Podcasts

Topic: Module 5 Discussion: Examples of Innovation

Author: David Robertson

Date: July 6, 2011 4:45 PM

3.1 In a Digital Future, Textbooks are History"

Source: http://www.nytimes.com/2009/08/09/education/09textbook.html?_r=1&em

This is a good article exploring the notion that textbooks may not be the wave of the future in education. The 3 R's out of of a book just like grandma learned it may not be the best way for grandma's grandchildren to learn in the 21st century.

The article talked about the "Beyond Textbooks" initiative, and I appreciated how it encourages teacher-created materials (PPTs, videos, writings, etc.) to be used in curriculms.

A key quote for me was by Sheryl R. Abshire, chief technology officer for the Calcasieu Parish school system in Lake Charles, La.:

"Kids are wired differently these days. They re digitally nimble. They multitask, transpose and extrapolate. And they think of knowledge as infinite...They don t engage with textbooks that are finite, linear and rote..."

This is a powerful statement. I read with interest that there are political and economic drivers that suggest that the printed book may not a 21st century catch-all solution.

California Gov. Schwarzenegger's observation that using open source digital versions of science and math

texts could save hundreds of millions of dollars each year. This is a compelling reason in trying economic times to reach out to the Web for compliant resources without sacrificing standards.

The article goes on to say that the large digital divide remains a limiting factor from making the transition, at least rapidly.

3.2 No Size Fits All"

Source: <http://www.nytimes.com/2009/07/17/opinion/17brooks.html?scp=3&sq=community%20colleges&st=cse>

Beyond the catchy headline, the article has some pretty sobering stats to share. For example, community colleges at the time of writing (July, 2009) were outstretching 4-year colleges by more than 3 times.

Institutions of higher education are trending to increased enrollments due to the earnings outcomes of graduates are surging 10 to 15 percent, studies show. The lopsided reality is that since most people in government agencies, think tanks, and the news media don't send their children to community colleges. As a result, the funding model tends to lean generously towards federal monies going toward four-year colleges three times as often as a community college.

A key quote for me was: "...lack of student aid is not the major reason students drop out of college. They drop out because they are academically unprepared or emotionally disengaged or because they lack self-discipline or because bad things are happening at home." These are insightful comments.

The article concludes with a discussion on why the author felt the Obama Administration is creating programs that are intelligently designed and bold.

3.3 Brenda's Tech Integration Blog"

Source: http://www.educationworld.com/a_tech/columnists/dyck/dyck029.shtml

Brenda Dyck's blog post on 5/16/2008 called "Giving Lip Service to Technology Integration" was an eye-opener to me. Her comment that a textbook "hot off the press" was being introduced to sixth grade teachers as a text that might be around for the next decade (or longer) is, in and of itself, a very presumptuous statement from the publisher. Brenda writes about the glaring omission of technology in the textbook.

My take away from reading Brenda's blog was that there is an obvious disconnect between curriculum designers and real-world 21st century skills. While we are having discussions in our class about diffusion of innovations, particularly integrating technology, I have not read a single post where a classmate has written about a book that is transforming her classroom. The tech, the Web 2.0 tools, the smarboards, web sites like Wordle and Edmodo keep cropping up, but not a textbook showing graphics of DVD players.

The next textbook that will change the way students think and learn probably won't even be a textbook. It will more than likely be harvested from the universe of the Internet and have many collaborative authors from a multi-cultural background inviting the student learners to join in the process of discovery in a way that is technically meaningful to the pupil.

3..5.1 Steve Hargadon interviews Ben Wilkoff

Ben Wilkoff's podcasts are actually car casts! Using the micromemo feature on his iPod and his extreme Mac, he produces powerful podcasts that are widely distributed.

This passionate 7th & 8th grade teacher is all about School 2.0. His goal may be summarized in this quote: "[I'm] trying to figure out how to get all the stakeholders together and say 'this is what we want.'" With the strong support of his principal, Ben is pushing the envelope with edublogging with teachers and students, helping students to create Utopian societies on wikis, and use the web to bring transformation to schools without it being stigmatized as a revolution.

I perked up to Ben's idea of "Personal Curriculum," where he allows his students to pick a few things that aren't necessarily related to his language arts class but to produce a product based on their interest that can share and educate other students. One example he cited was girls researching every way imaginable to put on makeup and then sharing their discoveries. Another interesting anecdote related that one student who only blogged about baseball now is blogging about global warming. He sees this as growth and successful education.

He worked with a group to compile what they called "The 6 C's of Authentic Learning":

1. Contextual Content is relevant
2. Connected content linked to one another
3. Collaborative able to brainstorm through one another's eyes
4. Change Directed what we are understanding constantly changing
5. Conversational through discussion and debate
6. Continual can have access to what they want

I think Ben and his workgroup are on to something. Finally, the interview wound down with Steve asking Ben what podcasts he listens to and blogs he reads. Ben mentioned several but my take away was that podcasters and bloggers are far more likely to be consumers of the very tech that they actively produce.

3.5.2 Wilkoff Podcast Alternative

Sorry the page you are trying to reach was not found."

-- David

Reply
Forward

Subject: Re:Brazile - Workshop for last project **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 7, 2011 10:42 AM

Hey Thomas - I just finished reviewing your Project 4 tutorial on iRespond. I also posted my project 4 rough draft in this discussion 5 forum.

I like your "no frills guide" approach. That works for me because you gave me enough facts to be able to actually use iRespond. The yellow arrows were a nice touch. Your voice and instructions were very clear.

I think this is a Jing thing, but on point #9, your yellow arrow points to something you are discussing that is not visible to the viewer. It is off the screen. This is not your fault, it's a Jing issue. I wouldn't re-record it, but I would like to know a workaround on this issue.

Great job on project 4! In my opinion, you nailed it. David

Reply
Forward

Subject: Re:Brazile - Workshop for last project **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 11, 2011 9:52 AM

Nancy - I am a regular user of Jing and I use arrows and text in the screenshots but don't know if Jing has the ability to do arrows after the video is shot. The makers of Jing, Techsmith, uses the more sophisticated program, Camtasia Studio 7, to add arrows and special effects to the video after the recording. I would be interested to know how to do this in Jing if it is possible. David

Reply
Forward

Subject: Robertson - module 7 required podcast **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 12, 2011 3:11 PM

3.1 - Interview with Terry and Elaine Freedman by Steve Hargardon

In our last podcast in the course, Ed Tech's Steve Hargadon conducts a Skype interview across the pond with British tech expert, Terry Freedom. Freedman, whose pedigree is impressive, began teaching in 1975 and now hosts the The Educational Technology Site.

UR: <http://www.ictineducation.org/>

He is also the author of "Coming of Age 1st Edition," a free PDF e-book about technology and education which can be downloaded from this URL:

http://www.terry-freedman.org.uk/db/web2/doc_page13.html

In addition to enjoying their delightful accent, I picked up on several quotes that I found insightful. Here are a few examples:

"Students take something and use it for a purpose for which it never was intended."

"We need kids to teach us to be honest."

I actually believe that it's not the technology that transforms education but the way teachers use technology."

These are 4 of many good things Terry and his wife Elaine had to say. -- David

Reply
Forward

Subject: Re:Robertson - module 7 required podcast **Topic:** Module 5 Discussion: Examples of Innovation
Author: David Robertson **Date:** July 13, 2011 10:03 AM

Terrie - You have rightly discerned the big idea behind transformational education. David

Reply

Reply
Forward

Subject: Archiving all your posts in any CourseDen class to a single PDF **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 13, 2011 10:40 AM

Dear All - I am working on my final exit portfolio as I go along and I am archiving all my posts in each class into a single PDF file and attaching it to my electronic portfolio. Most of you may already know how to do this but in case you don't I thought I'd post the steps.

1. In the course click on the Discussions tab
2. All My Posts link
3. Scroll down to the bottom and make sure ALL posts are selected and displayed
4. Scroll up to the very top and click the checkbox beside Subject to select all posts
5. Scroll down to the bottom left and click Create Printable View
6. Print to a PDF program like CutePDF Writer

<http://www.cutepdf.com/products/cutepdf/writer.asp>
(available for Mac too - all for free!)

7. Save PDF file of all your posts to your UWG server or an online file hosting service like Dropbox or SugarSync.

8. Link your file to your final exit portfolio.

Hope this helps!
David

Reply
Forward

Subject: Re: Archiving all your posts in any CourseDen class to a single PDF **Topic:** Worth Checking Out!
Author: David Robertson **Date:** July 14, 2011 11:11 AM

Did you know that you can save your wiki portfolio as a PDF? In wikispace, click Page and download to PDF.

I am working this week on closing down my 2 summer courses by updating my exit electronic portfolio. For those of you who will have to do the midpoint assessments - and there are 3 - this is a HUGE blessing and incredible help to have your exit portfolio updated first. Then you can easily backtrack and gather all the info for your midpoint assessments.

Everything you need to know about midpoint assessments (after you have completed 4 classes) is at this link:

<http://miteds.wikispaces.com/Midpoint+IT+EdS+Students>

David

Reply
Forward

Subject: Re: Final project **Topic:** Anonymous Forum
Author: **Date:** July 14, 2011 11:15 AM

Jing is super easy but Camtasia buys you the time you need to make a longer video. While recording a full screen in Camtasia is SUPER EASY (no kidding) It can get a little bit technical once you are ready to publish your finished capture.

If anybody wants to know, I can provide you with settings to save as a SWF that you can post to your UWG server and use not only for your final project in this class but also for your exit portfolio. David

Reply
Forward

Subject: Settings to save a Camtasia video capture **Topic:** Anonymous Forum
Author: **Date:** July 14, 2011 5:32 PM

I went online to TechSmith's web site and took the tutorials to get these recommended settings.

Follow the steps to capture the video (pretty easy) Once you're ready to share it, these settings have worked well for me in submitting 2 final projects this semester:

1. Click <Produce and share>
2. Select "Custom production settings" and press <Next>
3. Use recommended MP4/FLV/SWF Flash outputs and press <Next>
4. Make sure file format is SWF (I leave Flash Options alone) and click <Next>
5. Make sure on the bottom left the box is checked "Embed video into HTML" - this is the default
6. Before leaving this screen, click HTML options and enter the title you want to appear over the production in the navigation bar and click <OK> then <Next>
7. Assign the output file a name and click <Finish>

Let it render and then you should be able to copy it to your UWG server using WinSCP or some other FTP program.

Here is my project 4 finished project I turned in for final grading in this course:

http://stu.westga.edu/~drobert9/medt8461/8461_project4finalswf_dsr.html

Hope this helps!
David

[Reply](#)
[Forward](#)

Subject: Re:Posting for Project 4 and Podcast Interview
Author:

Topic: Anonymous Forum
Date: July 14, 2011 11:17 AM

I wish I had know this before I had posted mine to the discussion 5 forum!!!! Anyway, don't forget to put your URL in the assignment dropbox for project 4. I have done that before! :) David

[Reply](#)
[Forward](#)

[Close this window](#)