

Comprehending a Culturally Authentic Advertisement: Task Analysis for ASSURE Lesson

For students

Get out pencil and paper.

Listen to the instructions from the teacher.

Face forward.

Mouth closed.

Ears open.

Focus.

Watch and listen to the video.

Keep your mouth closed and ears open the entire duration of the video.

While you are watching and listening:

- If you hear a phrase with ESTAR, write it down.
- If you identify a location of the Father, write it down.
- If you are writing down information and miss part of the video, that is okay. You will watch the video twice.

Watch and listen to the video again.

- If you hear a phrase with ESTAR, write it down.
- If you identify a location of the Father, write it down.
- If you are writing down information and miss part of the video, that is okay. You will watch the video twice.

Pencil down.

Turn to your collaborative partner, and compare your lists.

- Ask your collaborative partner what is on their list.
- Tell your collaborative partner what is on your list.
- Discuss what the phrases and video mean in English.

After you compare lists, decide what the phrases that use ESTAR that you both wrote down mean in English.

Now ask your partner a questions using a phrase with the verb ESTAR.

Listen for their answer.

Now let your partner ask you a different question using the verb ESTAR.

Answer your partner's question.

Face forward with your pencil down to show the teacher you are finished.

Pass your notes to the front of the class.

Instructions from teacher to the students:

You are going to listen to a commercial in Spanish. While you are listening to the commercial, you need to pay special attention to the use of the verb ESTAR in phrases. What are some common phrases used with ESTAR? You need to write down 2 phrases you hear. In addition to listening for phrases that include the verb ESTAR, you will also listen and identify 2 places that Dad says he is in the commercial. Write down the names of 2 places the Dad tells his daughter he is located. You may write the names of the locations in English.