Learners will do this lesson while studying the verb estar to discuss location and feelings.

> Learners will be Spanish I students that have studied Spanish for approximately 4 weeks.

# **Objectives:**

Present a commercial in Spanish, then ask the students comprehension questions.

#### **Materials:**

Computer with a projector; paper and pencil

#### **Element B**

Comprehend simple, culturally authentic announcements, messages, and advertisements.

### **GPS: MLI.INT1**

The students demonstrate understanding of simple spoken and written language presented through a variety of media in the target language and based on topics such as self, family, school,

Assure Lesson:
Comprehending a
Culturally Authentic
Advertisement

## **Utilize Materials:**

Students will watch a commercial in Spanish using a computer with access to the Internet and a LCD Projector.

Learner Participation: Students will review the conjugations of estar; as well as common phrases used with this verb. They will be asked to watch the video and write down at least 3 different locations of the father in the video, as well as 2 common phrases used with estar.

**Evaluation:** After watching the video students will be asked to compare the locations they listed with their collaborative partner; as well as ask their partner at least on question they heard using estar.